

GlobalWebIndex Core Survey | Brand and Media Modules

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Attitudes & Lifestyle

Personal / Household Assets

FINANCIAL PRODUCTS**

Do you currently have any of the following?

- A bank account
- A credit card
- A short-term loan

Yes | No | Prefer Not to Say

NOTE: Under 18s are not asked about credit cards or short-term loans.

Lifestyle Indicators

FREQUENCY OF DRINKS CONSUMPTION**

How frequently do you drink the following?

- At least once a month
- Less than once a month
- Never

- Baijiu *China only*
- Beer / lager
- Bottled water
- Brandy / cognac
- Cider
- Coffee
- Energy drinks (*e.g. Red Bull, Monster*)
- Fruit juice
- Gin
- Iced tea
- Liqueurs (*e.g. Baileys, Cointreau*)
- Non-alcoholic beer
- Rum
- Soft drinks (*e.g. Cola, Lemonade etc*)
- Sparkling wine (*e.g. Champagne*)
- Tea
- Tequila
- Vodka
- Wine
- Whiskey

NOTE: Alcohol options are hidden from Egypt, Saudi Arabia & UAE and are age-sensitive.

Device Ownership & Access

Gaming Devices and Activities

DEVICES USED FOR GAMING**

Which of these devices do you use to play games?

- Feature Phone
- Games console
- Handheld gaming device
- Media streaming device
- Personal PC / Laptop
- Smartphone
- Tablet device
- NET: Any Device

NUMBER OF GAMING DEVICES USED**

Based on their responses to the Devices Used for Gaming question, respondents are automatically assigned to one of these groups

- 0
- 1
- 2
- 3
- 4+

CONSOLE BRANDS**

Thinking about these gaming devices, can you tell us which of them you currently use, are interested in purchasing, and would recommend to others?

- Use now
- Interested in Purchasing
- Would Recommend

- Nintendo Wii
- Nintendo Wii U
- Nintendo Switch
- PlayStation 3
- PlayStation 4
- Xbox 360
- Xbox One
- None of the Above

NOTE: If respondents have indicated that they use a games console in the previous question, they are asked about usage, purchase consideration and recommendation. If respondents indicated that they do not use a games console, they are asked only about their interest in purchasing.

GAMING ACTIVITIES**

Thinking about gaming, which of these things have you done?

- In the last year?
- In the last month?

- Broadcast a live stream of your gameplay
- Played a game online with your real-life friends
- Played a game using cloud gaming platform/streaming service (*i.e. Steam/Playstation Now/Google Stadia*)
- Played or downloaded a free-to-play video game
- Purchased a game add-on or DLC
- Purchased a physical video game
- Purchased a video game from an online store/digital platform (*i.e. Steam/Origin/Epic*)
- Shared an image/video of your gameplay online
- Used a subscription service such as XBOX LIVE, PlayStation Plus or Steam
- Watched a live gaming stream (*e.g. on Twitch, YouTube Gaming, PandaTV etc*)
- Watched an esports tournament (*Organized multiplayer video game competitions*)
- None of the above

**GAMING
FRANCHISES****

Which of these games /
gaming franchises have you
played in the last 12 months?

- Apex Legends
- Assassin's Creed
- Batman
- Battlefield
- Bubble Witch
- Call of Duty
- Clash of Clans
- Company of Heroes
- Counter Strike
- Defense of the Ancients (DotA)
- Destiny
- Diablo
- Dragonball Z
- Endless (Space/Legend)
- F1
- Fallout
- Far Cry
- Farm Heroes
- FIFA
- Final Fantasy
- Football Manager
- Fortnite
- Forza
- Gears of War
- Ghost Recon
- Starcraft
- Street Fighter
- Super Smash Bros
- Tekken
- The Division
- The Sims
- Gran Turismo
- Grand Theft Auto
- Halo
- Hearthstone
- Heroes of the Storm
- League of Legends
- Lego
- Madden Mario
- Mass Effect
- Metal Gear Solid
- Minecraft
- NBA 2K
- Need for Speed
- Overwatch
- Plants vs. Zombies
- PlayerUnknown Battlegrounds
- Pro Evolution Soccer
- Project Cars
- Rainbow Six
- Red Dead Redemption
- Resident Evil
- Rocket League
- SimCity
- Splatoon
- Star Wars
- Total War
- Two Point (Hospital)
- Uncharted
- World of Tanks
- World of Warcraft
- Zelda

GAMING GENRES** Which of these gaming genres have you played in the last 12 months?

- Action Adventure (e.g. *Assassin Creed, Grand Theft Auto*)
- Action RPG (e.g. *The Witcher series, Dark Souls*)
- Action/Platform (e.g. *Super Mario Bros*)
- Battle Royale (e.g. *Fortnite, Apex Legends*)
- Beat'em Up (e.g. *Bayonetta, Devil May Cry, God of War*)
- Rhythm/music (e.g. *Rock Smith, Guitar Hero, Rock Band, Just Dance*)
- Fighting (e.g. *Soulcalibur, Street Fighter*)
- Survival/Horror (e.g. *Diablo, Resident Evil 7, Until Dawn, Evil Within, Dead Space*)
- MMO/Massively Multiplayer Online (e.g. *World of Warcraft, Warhammer Online*)
- MOBA - Multiplayer Online Battle Arena (e.g. *League of Legend, Defense of the Ancients*)
- Online Board/Card games (e.g. *Hearthstone, Gwent*)
- Party games (e.g. *Wii Sports, Buzz, Mario Party*)
- Puzzle/Platform (e.g. *Limbo, journey, Unravel*)
- Racing (e.g. *Gran Turismo, Need for Speed*)
- Role Playing (e.g. *Fallout, Mass Effect, Pokemon*)
- Simulation (e.g. *Flight Simulator, The Sims*)
- Sports (e.g. *FIFA, NBA 2K, Pro Evolution Soccer*)
- Shooter (e.g. *Halo, Call of Duty, Gears of War*)
- Strategy/Real Time Strategy (e.g. *Warcraft, Civilization, Command & Conquer*)
- None of these

Media Consumption

Television Behaviors

FREQUENCY OF WATCHING TV**

Thinking about television, how often would you say you do the following? This could be on any device and includes anything you watch in your home, office, while traveling or any other location

- Every day or nearly every day
- 4-5 times a week
- 2-3 times a week
- Once a week
- 2-3 times a month
- Once a month
- Less than once a month
- Never

- NET: Watch any type of TV
- Watch television live as it is broadcast on a TV channel
- Watch shows that you have recorded from TV
- Watch a TV channel's catch-up / on-demand service
- Watch subscription services such as Netflix

NOTE: Respondents do not see the "Watch any type of TV option". It is an aggregation of the four other options.

TV WATCHING BY DEVICE**

In the past month, which devices have you used to do the following? Please include any TV you watch in your home, office, while traveling or any other location.

- TV
- PC/laptop
- Mobile
- Tablet
- Games console
- Media streaming device
- Other

- NET: Watch any type of TV
- Watch television live as it is broadcast on a TV channel
- Watch a TV channel's catch-up / on-demand service
- Watch subscription services such as Netflix

NOTE: This question is asked to any respondents who say they watch TV live, via catch-up or via subscription services on at least a monthly basis.

BINGE WATCHING*

We'd like to ask you about how you engage with television. Please select the point on the scale that best describes you - are you at one end of the scale or somewhere in the middle?

- 1. I regularly watch back-to-back episodes from the same TV show in one go (*e.g. by using on-demand, box-set or streaming services*)
- 2
- 3
- 4
- 5. I never watch back-to-back episodes from the same TV show in one go

TV GENRES**

In a typical week, which of these genres will you have watched on television?

- Children's
- Comedy
- Culture/Arts & Music
- Documentaries/Factual
- Drama
- Education
- Entertainment/Variety
- Films/Movies
- Game/Quiz shows
- Lifestyle (eg. cooking/gardening)
- News/Current affairs
- Reality
- Science/Nature
- Soap operas/Telenovelas
- Sports
- Talk shows
- Other

NOTE: Respondents are shown genres that they have NOT previously indicated an interest in by selecting a channel in the previous question

International Television Channels

INTERNATIONAL TV CHANNEL AWARENESS** Which of these international television channels have you heard of?

NOTE: GWJ's current policy is that channels are asked in all markets where they have official distribution, and TV channels are not currently asked about in GWJ's mobile-only survey markets (Ghana, Kenya, Morocco, Nigeria)

- Asian Food Channel Hong Kong, Indonesia, Malaysia, Philippines, Singapore, Taiwan, Thailand and Vietnam
- AXN Austria, Brazil, Colombia, Germany, India, Indonesia, Japan, Malaysia, Mexico, Philippines, Poland, South Korea, Spain, Switzerland, Taiwan, Thailand, Vietnam
- A&E France, Germany, Argentina, Brazil, Canada, Mexico, USA, Australia
- BBC World News All markets exc. China, UK
- BET All markets
- Blaze Italy, Portugal, Spain, UK
- Bloomberg Television All markets
- CI Australia, Canada, France, Hong Kong, Ireland, Italy, Indonesia, Malaysia, Netherlands, New Zealand, Philippines, Poland, Portugal, Singapore, South Africa, Spain, Thailand, UK, USA
- CNBC All markets exc. Argentina, Brazil, Japan
- CNBC World USA
- CNN All markets
- CNN Espanol Argentina, Brazil, Colombia, Mexico, USA
- Comedy Central All markets
- Deutsche Welle Germany, Hong Kong, India, Indonesia, Malaysia, Mexico, Poland, Romania, Russia, Singapore, South Africa, South Korea, Taiwan, UK, USA, Vietnam
- Discovery Channel All markets
- Disney Channel All markets
- Diva Hong Kong, Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam
- E! Argentina, Australia, Brazil, Canada, France, Ireland, Mexico, Poland, Portugal, Singapore, UK & USA
- ESPN All markets exc. Austria, Belgium, Egypt, Ireland, Netherlands, Poland, Russia, Saudi Arabia, Sweden, Switzerland, Taiwan, Turkey, Vietnam
- Euronews All markets
- Eurosport All markets exc. Colombia
- Fine Living Belgium, Denmark, Egypt, France, Germany, Netherlands, Portugal, Russia, Saudi Arabia, South Africa, Turkey and UAE

- **Food Network** Argentina, Belgium, Brazil, Colombia, Denmark, Egypt, Germany, Ireland, Malaysia, Netherlands, Philippines, Poland, Russia, Saudi Arabia, Singapore, South Korea, South Africa, Turkey, UAE, UK, USA
- **FOX** All markets exc. Australia, Canada, China, Colombia, Denmark, France, India, New Zealand
- **FOX News** Australia, Brazil, Canada, China, Colombia, Egypt, France, Hong Kong, India, Italy, Japan, Mexico, Netherlands, New Zealand, Philippines, Portugal, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Taiwan, Thailand, Turkey
- **FOX Sports** All markets exc. Austria, Belgium, Canada, Colombia, Denmark, France, Germany, India, Ireland, New Zealand, Poland, Portugal, Russia, Saudi Arabia, Spain, Sweden, Switzerland, Taiwan, UAE, UK
- **France24** All markets
- **HGTV** Egypt, Indonesia, Malaysia, New Zealand, Poland, Philippines, Saudi Arabia, Singapore, UAE and USA
- **History Channel** All markets exc. China, Russia
- **H2** Brazil, Canada, Ireland, Mexico, Philippines, Poland, Russia, Singapore, Sweden, Thailand, UK
- **Lifetime** Brazil, Canada, Hong Kong, Indonesia, Ireland, Malaysia, Mexico, Philippines, Poland, Singapore, South Africa, South Korea, Thailand, Turkey, UK, USA only
- **MTV** All markets
- **National Geographic** All markets exc. New Zealand
- **Nickelodeon** All markets
- **Paramount** All markets
- **Sky News** Austria, Belgium, France, Germany, Hong Kong, Indonesia, Ireland, Italy, Malaysia, Netherlands, Poland, Portugal, Romania, Singapore, South Africa, Spain, Switzerland, Turkey, UK only
- **Sky Sports** Austria, Germany, Ireland, Italy and UK
- **Sony ONE** Indonesia, Malaysia and Singapore
- **Syfy** All markets exc. APAC
- **TLC** All markets exc. China, Egypt, France, Italy, Japan and Spain
- **Travel Channel** Australia, Austria, Belgium, Canada, Denmark, Germany, Israel, Japan, Malaysia, Netherlands, New Zealand, Poland, Portugal, Russia, Singapore, South Africa, Sweden, Switzerland, Turkey, UAE, US, UK
- **TV5MONDE** All markets exc. China
- **Universal TV** Argentina, Australia, Brazil, Colombia, Germany, Mexico, South Africa, UK
- **Viceland** Australia, Canada, France, Germany, Italy, New Zealand, Spain, UK, USA
- **None of these**

INTERNATIONAL TV CHANNELS WATCHED IN LAST YEAR** In the last 12 months, which of these international television channels have you watched? This could be on a TV, a PC/laptop, a mobile, a tablet or any other device, and includes watching them in your own home, office, while traveling or in any other location

NOTE: Respondents answer this question about all channels they have heard of

**FREQUENCY
OF WATCHING
INTERNATIONAL TV
CHANNELS****

How frequently do you typically watch these channels?
This could be on any device, and in any location.

- Every day / most days
- 4-5 times a week
- 2-3 times a week
- Once a week
- 2-3 times a month
- Once a month
- Less often

NOTE: Respondents answer this question about all channels they have watched in the last 12 months

**DEVICES USED
TO WATCH
INTERNATIONAL TV
CHANNELS****

Which devices have you used to watch these channels in the last 30 days?

- TV
- Mobile Phone
- PC / Laptop
- Tablet
- Other

NOTE: Respondents answer this question about all channels they watch on a monthly basis

International TV Channel Dayparts

INTERNATIONAL TV CHANNEL DAYPARTS** *This question is exclusive to clients who have subscribed to the TV Channel Reach & Frequency module. Between which times of the day do you typically watch each of these channels?*

- Any Day
- Weekdays
- Weekends

- 6am - 9am
- 9am - 12pm
- 12pm - 2pm
- 2pm - 5pm
- 5pm - 7pm
- 7pm - 10pm
- 10pm - 12am
- 12am - 2am
- 2am - 6am
- Don't watch on weekdays

NOTE: Respondents answer this question about all channels they watch every day or 4-5 times a week

WEEKDAY INTERNATIONAL TV CHANNEL DAYPARTS** *This question is exclusive to clients who have subscribed to the TV Channel Reach & Frequency module. On weekdays (Monday to Friday), between which times of the day do you typically watch each of these channels?*

- 6am - 9am
- 9am - 12pm
- 12pm - 2pm
- 2pm - 5pm
- 5pm - 7pm
- 7pm - 10pm
- 10pm - 12am
- 12am - 2am
- 2am - 6am
- Don't watch on weekdays

NOTE: Respondents answer this question about all channels they watch every day or 4-5 times a week

WEEKEND INTERNATIONAL TV CHANNEL DAYPARTS** *This question is exclusive to clients who have subscribed to the TV Channel Reach & Frequency module. At the weekend (Saturday-Sunday), between which times of the day do you typically watch each of these channels?*

- 6am - 9am
- 9am - 12pm
- 12pm - 2pm
- 2pm - 5pm
- 5pm - 7pm
- 7pm - 10pm
- 10pm - 12am
- 12am - 2am
- 2am - 6am
- Don't watch at the weekend

NOTE: Respondents answer this question about all channels they watch every day or 4-5 times a week

TV, Film and Video Services

TV, FILM AND VIDEO SERVICES: In the last month, which of these services have you used to watch/download TV shows, films or videos?

ENGAGEMENT** Please think about any sort of TV, video or film content that you have watched, streamed, downloaded or accessed in any other way.

Argentina	<ul style="list-style-type: none"> • Amazon Prime Video • Arnet Play • Blim • Claro Video 	<ul style="list-style-type: none"> • Crackle • Google Play • iTunes • MUBI • NBA League Pass 	<ul style="list-style-type: none"> • Netflix • NFL Game Pass • Studio+ • Vimeo
Australia	<ul style="list-style-type: none"> • 7plus • 9Now • ABC iview • Amazon Prime Video • Crackle 	<ul style="list-style-type: none"> • Foxtel Play • Google Play • iTunes • MUBI • NBA League Pass • Netflix 	<ul style="list-style-type: none"> • NFL Game Pass • Quikflix • SBS On Demand • Stan.com.au • Ten Play • Vimeo

Austria	<ul style="list-style-type: none"> • 7tv.at • Amazon Prime Video • Dazn • Flimmit • Google Play 	<ul style="list-style-type: none"> • iTunes • Maxdome • MUBI • NBA League Pass • Netflix • NFL Game Pass 	<ul style="list-style-type: none"> • ORF TVthek • Plus 4 Mediathek • Rakuten TV • Sky Online # • Sky Ticket • Vimeo 	
Belgium	<ul style="list-style-type: none"> • Amazon Prime Video • CanalPlay Infinity • Google Play • iTunes • MUBI 	<ul style="list-style-type: none"> • NBA League Pass • Netflix • NFL Game Pass • Proximus TV Replay • Rakuten TV • RTL À L'Infini 	<ul style="list-style-type: none"> • Stievie / Stievie Free • Telenet Play • Trace Play • Videoland • Vimeo 	<ul style="list-style-type: none"> • VOOmotion • VRT NU
Brazil	<ul style="list-style-type: none"> • Amazon Prime Video • Claro Video • Crackle • Dazn 	<ul style="list-style-type: none"> • Google Play • iTunes • MUBI • NBA League Pass • Netflix 	<ul style="list-style-type: none"> • NFL Game Pass • Studio+ • Telecine Play • Vimeo 	
Canada	<ul style="list-style-type: none"> • Amazon Prime Video • Club Illico • Crackle • Crave TV 	<ul style="list-style-type: none"> • Dazn • Google Play • iTunes • MUBI • NBA League Pass 	<ul style="list-style-type: none"> • Netflix • NFL Game Pass • TOU.TV Extra • Vimeo 	
China	<ul style="list-style-type: none"> • BesTV • China Mobile Migu • Google Play • iQiyi • iTunes 	<ul style="list-style-type: none"> • LeTV • MangoTV • MUBI • NBA League Pass • Netflix 	<ul style="list-style-type: none"> • NFL Game Pass • PPTV • Sohu • T Mall Box Office • Tencent Hollywood VIP 	<ul style="list-style-type: none"> • Vimeo • YOU On Demand • Youku & Tudou
Colombia	<ul style="list-style-type: none"> • Amazon Prime Instant Video • Blim • Crackle 	<ul style="list-style-type: none"> • ETB • Google Play • iTunes • Movistar Play 	<ul style="list-style-type: none"> • MUBI • NBA League Pass • Netflix • NFL Game Pass 	<ul style="list-style-type: none"> • Tigo Play • Vimeo
Denmark	<ul style="list-style-type: none"> • Amazon Prime Instant Video • Blockbuster • Boxer Play • C More • DK4.tv • Dplay • Filmcentralen 	<ul style="list-style-type: none"> • Google Play • HBO Nordic on Demand • iTunes • MinBio • MUBI • NBA League Pass • Netflix 	<ul style="list-style-type: none"> • NFL Game Pass • NUTV • SF Anytime • TV2Play • TV3Play • TV4Play • Viaplay • Vimeo 	<ul style="list-style-type: none"> • YouSee Play • Zattoo.com

Egypt	<ul style="list-style-type: none"> Amazon Prime Video Google Play iFlix iTunes 	<ul style="list-style-type: none"> MUBI NBA League Pass Netflix NFL Game Pass Nile TV 	<ul style="list-style-type: none"> ONTV Shahid.net Vimeo Viu 	
France	<ul style="list-style-type: none"> 6play Amazon Prime Video Arte VOD BFMTV CanalPlay Infinity Canal+ à la demande 	<ul style="list-style-type: none"> Francetv Pluzz Google Play iTunes Molotov MUBI MyTF1 NBA League Pass Netflix 	<ul style="list-style-type: none"> NFL Game Pass OCS Go Orange VOD Rakuten TV Studio+ Trace Play Vimeo Zive 	
Germany	<ul style="list-style-type: none"> Amazon Prime Video ARD Mediathek Chili TV Clipfish Dazn Google Play 	<ul style="list-style-type: none"> iTunes Maxdome MUBI NBA League Pass Netflix NFL Game Pass Rakuten TV 	<ul style="list-style-type: none"> Realeyz RTL TV Now Sky Online Sky Ticket Vimeo Watchever Zatto.com 	<ul style="list-style-type: none"> ZDF Mediathek
Hong Kong	<ul style="list-style-type: none"> Amazon Prime Video Google Play HKTv 	<ul style="list-style-type: none"> iTunes MUBI MangoTV myTV Super 	<ul style="list-style-type: none"> NBA League Pass Netflix NFL Game Pass Vimeo 	<ul style="list-style-type: none"> Viu
India	<ul style="list-style-type: none"> Amazon Prime Video Google Play HOOQ Hotstar 	<ul style="list-style-type: none"> iTunes MUBI NBA League Pass Netflix NFL Game Pass 	<ul style="list-style-type: none"> Sony Liv Vimeo Viu VOOT 	
Indonesia	<ul style="list-style-type: none"> Amazon Prime Video CatchPlay Google Play HOOQ 	<ul style="list-style-type: none"> iFlix iTunes MNC Play Media MUBI MyFirstMedia 	<ul style="list-style-type: none"> NBA League Pass Netflix NFL Game Pass Tribe Vimeo 	<ul style="list-style-type: none"> Viu
Ireland	<ul style="list-style-type: none"> Virgin Media Player Amazon Prime Video BBC iPlayer DisneyLife 	<ul style="list-style-type: none"> Filmbox Google Play iTunes ITV Hub MUBI 	<ul style="list-style-type: none"> NBA League Pass Netflix NFL Game Pass Rakuten TV RTE Player 	<ul style="list-style-type: none"> Sky Go Vimeo
Israel	<ul style="list-style-type: none"> Amazon Prime Video Google Play 	<ul style="list-style-type: none"> HOT iTunes MUBI 	<ul style="list-style-type: none"> NBA League Pass Netflix NFL Game Pass 	<ul style="list-style-type: none"> Shahid.net Vimeo Yes

Italy	<ul style="list-style-type: none"> • Amazon Prime Video • Chili TV • Dazn • Dplay • Google Play 	<ul style="list-style-type: none"> • Infinity • iTunes • MUBI • NBA League Pass • Netflix • NFL Game Pass 	<ul style="list-style-type: none"> • Now TV • Rai Play • Rakuten TV • Sky Online • TIM Vision • Video.Mediaset 	<ul style="list-style-type: none"> • Viewster • Vimeo
Japan	<ul style="list-style-type: none"> • AbemaTV • AcTVila • Amazon Prime Video • Dazn 	<ul style="list-style-type: none"> • Dtv • Google Play • Hulu • Love TV Show Sites • iTunes 	<ul style="list-style-type: none"> • MUBI • NBA League Pass • Netflix • NFL Game Pass • OpenRec 	<ul style="list-style-type: none"> • Vimeo
Malaysia	<ul style="list-style-type: none"> • Amazon Prime Video • Astro on the go • Google Play 	<ul style="list-style-type: none"> • iFlix • iTunes • MUBI • NBA League Pass 	<ul style="list-style-type: none"> • Netflix • NFL Game Pass • Vimeo • Viu 	
Mexico	<ul style="list-style-type: none"> • Amazon Prime Video • Blim • Claro Video • Crackle 	<ul style="list-style-type: none"> • Google Play • iTunes • MUBI • NBA League Pass • Netflix 	<ul style="list-style-type: none"> • NFL Game Pass • Studio+ • Vimeo • Vudu 	
Netherlands	<ul style="list-style-type: none"> • Amazon Prime Video • Film1 VoD service • Google Play • iTunes 	<ul style="list-style-type: none"> • MUBI • NBA League Pass • Netflix • NFL Game Pass • NPO Start 	<ul style="list-style-type: none"> • Rakuten TV • RTL XL • Videoland • Vimeo 	
New Zealand	<ul style="list-style-type: none"> • Amazon Prime Video • Choice TV • Google Play • iTunes 	<ul style="list-style-type: none"> • Lightbox • MUBI • NBA League Pass • Neon • Netflix 	<ul style="list-style-type: none"> • NFL Game Pass • Quikflix • TVNZ • Vimeo 	
Philippines	<ul style="list-style-type: none"> • Amazon Prime Video • Google Play • HOOQ • iFlix 	<ul style="list-style-type: none"> • iTunes • iWantTV • MUBI • NBA League Pass • Netflix 	<ul style="list-style-type: none"> • NFL Game Pass • Tribe • Vimeo • Viu 	
Poland	<ul style="list-style-type: none"> • Amazon Prime Video • Chili TV • Filmbox • Google Play • Ipla 	<ul style="list-style-type: none"> • iTunes • MUBI • Multimedia VOD • NC+ VoD+ / Serieale + SVOD • NBA League Pass 	<ul style="list-style-type: none"> • Netflix • NFL Game Pass • Player.pl • PlayPuls • ShowMax • TVN Player 	<ul style="list-style-type: none"> • TVP VOD • Vimeo • VOD.pl

Portugal	<ul style="list-style-type: none"> • Amazon Prime Video • Google Play • iTunes 	<ul style="list-style-type: none"> • MUBI • NBA League Pass • Netflix • NFL Game Pass 	<ul style="list-style-type: none"> • Rakuten TV • TVI Player • Vimeo 	
Romania	<ul style="list-style-type: none"> • Antenaplay • Digi Online • Google Play 	<ul style="list-style-type: none"> • iTunes • NBA League Pass • Netflix 	<ul style="list-style-type: none"> • Orange TV GO • Telekom TV • Trilulilu 	<ul style="list-style-type: none"> • Vimeo • Voyo
Russia	<ul style="list-style-type: none"> • Amazon Prime Video • Amediateka • Filmbox • Google Play 	<ul style="list-style-type: none"> • iTunes • Ivi.ru • Kino1TV • Megogo.net • MUBI 	<ul style="list-style-type: none"> • NBA League Pass • Netflix • NFL Game Pass • Now.ru • Okko 	<ul style="list-style-type: none"> • TV1000Play • Tvigle.ru • Vimeo • VK • Zoomby.ru
Saudi Arabia	<ul style="list-style-type: none"> • Amazon Prime Video • beIN Connect • Google Play • Icflix 	<ul style="list-style-type: none"> • iFlix • iTunes • MUBI • NBA League Pass • Netflix 	<ul style="list-style-type: none"> • NFL Game Pass • Shahid.net • StarzPlay • Vimeo • Viu 	
Singapore	<ul style="list-style-type: none"> • Amazon Prime Video • CatchPlay • Google Play 	<ul style="list-style-type: none"> • HOOQ • iTunes • MUBI • NBA League Pass 	<ul style="list-style-type: none"> • Netflix • NFL Game Pass • Singtel TV Go • Starhub Go 	<ul style="list-style-type: none"> • Toggle • Vimeo • Viu
South Africa	<ul style="list-style-type: none"> • Amazon Prime Video • Google Play • iTunes 	<ul style="list-style-type: none"> • MUBI • NBA League Pass • Netflix • NFL Game Pass 	<ul style="list-style-type: none"> • ShowMax • Vimeo 	
South Korea	<ul style="list-style-type: none"> • Amazon Prime Video • EveryOn TV • Google Play • iTunes 	<ul style="list-style-type: none"> • Love TV Show Sites • MUBI • NBA League Pass • Netflix • NFL Game Pass 	<ul style="list-style-type: none"> • Olleh TV • POOQ • Tving • U+ • Vimeo 	
Spain	<ul style="list-style-type: none"> • Amazon Prime Video • AtresPlayer • Dazn • Dplay • Google Play • iTunes 	<ul style="list-style-type: none"> • MiTele • Movistar+ • MUBI • NBA League Pass • Netflix • NFL Game Pass • Ono TV Videoclub 	<ul style="list-style-type: none"> • Rakuten TV • RTVE a la carta • TotalChannel • Videoclub Orange TV • Vimeo • Zatto.com 	
Sweden	<ul style="list-style-type: none"> • Amazon Prime Video • Boxer Play • C More • Dplay 	<ul style="list-style-type: none"> • Google Play • iTunes • HBO Nordic On Demand • MUBI 	<ul style="list-style-type: none"> • NBA League Pass • Netflix • NFL Game Pass • SF Anytime • SVT Play 	<ul style="list-style-type: none"> • TV3 Play • TV4 Play • Viaplay • Vimeo

Switzerland	<ul style="list-style-type: none"> • Amazon Prime Video • Dazn • Google Play • iTunes 	<ul style="list-style-type: none"> • MUBI • NBA League Pass • Netflix • NFL Game Pass • Play SRF 	<ul style="list-style-type: none"> • Rakuten TV • Teleboy.ch • Vimeo • Wilmaa.com • Zattoo.com 	
Taiwan	<ul style="list-style-type: none"> • Amazon Prime Video • CatchPlay • CHOCOTV • FriDay.tw Video • Gamer.com.tw • Google Play 	<ul style="list-style-type: none"> • iQiyi • iTunes • KKTV • LeTV • LiTV • Line.me TV • Love TV Show Sites 	<ul style="list-style-type: none"> • MangoTV • MUBI • myVideo.net • NBA League Pass • Netflix • NFL Game Pass • Sohu 	<ul style="list-style-type: none"> • Tribe • Vimeo • Youku & Tudou
Thailand	<ul style="list-style-type: none"> • Amazon Prime Video • ch7HD • Google Play 	<ul style="list-style-type: none"> • HOOQ • iFlix • iTunes • Line.me TV 	<ul style="list-style-type: none"> • MUBI • NBA League Pass • Netflix • NFL Game Pass 	<ul style="list-style-type: none"> • Vimeo • Viu
Turkey	<ul style="list-style-type: none"> • Amazon Prime Video • BluTV • Filmbox • Google Play 	<ul style="list-style-type: none"> • iTunes • MUBI • NBA League Pass • Netflix • NFL Game Pass 	<ul style="list-style-type: none"> • Puhu TV • Tivibu • TRT TV • Turkcell • Vimeo 	
UAE	<ul style="list-style-type: none"> • Amazon Prime Video • beIN Connect • Filmbox • Google Play • icflix 	<ul style="list-style-type: none"> • iTunes • MUBI • NBA League Pass • Netflix • NFL Game Pass • Shahid.net 	<ul style="list-style-type: none"> • StarzPlay • Vimeo • Viu 	
United Kingdom	<ul style="list-style-type: none"> • All 4 • Amazon Prime Video • BBC iPlayer • Chili TV • Demand 5 	<ul style="list-style-type: none"> • Disney Life • Google Play • iTunes • ITV Hub • MUBI • My5 	<ul style="list-style-type: none"> • NBA League Pass • Netflix • NFL Game Pass • Now TV • Rakuten TV • Sky Go 	<ul style="list-style-type: none"> • TV Catchup • Vimeo • Zattoo.com
USA	<ul style="list-style-type: none"> • Amazon Prime Video • CBS All Access • Crackle • Dazn • Filmbox • Google Play 	<ul style="list-style-type: none"> • HBO Go • HBO Now • Hulu • iTunes • MUBI • NBA League Pass • Netflix 	<ul style="list-style-type: none"> • NFL Game Pass • PlayStation Vue • Showtime • Sling TV • StarzPlay • Trace Play • Vimeo 	<ul style="list-style-type: none"> • Vudu • WWE

- | | | | |
|---------|--|--|---|
| Vietnam | <ul style="list-style-type: none"> • Amazon Prime Video • Google Play • iFlix | <ul style="list-style-type: none"> • iTunes • MUBI • NBA League Pass • Netflix | <ul style="list-style-type: none"> • NFL Game Pass • Vimeo • Viu |
|---------|--|--|---|

TV, FILM AND VIDEO SERVICES: ACCOUNT TYPE** For each of these services, could you tell us which type of account you use?

- I use a free, trial or ad-supported account
- I use a premium, unlimited or paid-for account

- Amazon Prime Video *All Countries except China*
- HBO Go *Select Markets Only*
- HBO Now *USA Only*
- Hulu *Japan and USA Only*
- Netflix

TV, FILM AND VIDEO SERVICES: ACCOUNT USAGE** For each of these services, could you tell us how many people use / share your account?

- I am the only person who uses my account
- 1 other person uses my account
- 2 other people use my account
- 3+ other people use my account

- Amazon Prime Video *All Countries except China*
- HBO Go *Select Markets Only*
- HBO Now *USA Only*
- Hulu *Japan and USA Only*
- Netflix

TV, FILM AND VIDEO SERVICES: DEVICES USED TO WATCH TV SERVICES** Which devices have you used to watch these services in the last 30 days?

- TV
- Mobile Phone
- PC / Laptop
- Tablet
- Other

- Amazon Prime Video *All Countries except China*
- HBO Go *Select Markets Only*
- HBO Now *USA Only*
- Hulu *Japan and USA Only*
- Netflix

Second-Screening

SECOND-SCREEN DEVICES**

Thinking about when you've watched TV recently, which of the following devices have you also used at the same time?

- Desktop PC
- e-Reader
- Laptop PC
- Mobile phone
- Tablet device
- None of the above

SECOND-SCREEN ACTIVITIES**

When watching TV, which of these things do you often do on another device at the same time?

- Chat to / message friends
- Interact with the online content of the TV show
- Play games
- Read my emails
- Read the news
- Search for information related to what I'm watching
- Search for products to buy
- Share my opinion of a TV show
- Use social networks
- None of the above

News Services

NEWS SERVICES: AWARENESS**	Which of these news services have you heard of?	<ul style="list-style-type: none"> • BBC News • Bleacher Report • Bloomberg • Business Insider • BuzzFeed • CNBC • CNN • CNN Arabic • CNN Espanol • Deutsche Welle • Discovery • Economist • ESPN • Euronews • Eurosport • Financial Times • Forbes • France 24 • Guardian • Huffington Post • International Business Times • Konbini • MailOnline • MSNBC • National Geographic • NBC News • Newsweek • Quartz • Reuters • Sky News • TIME.com • The New York Times • The Telegraph • The Times • Vice • Wall Street Journal • Washington Post • None of these 	<p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>Egypt, Saudi Arabia, UAE only</p> <p>Argentina, Brazil, Colombia, Mexico, Spain, USA only</p> <p>Germany, Hong Kong, India, Indonesia, Malaysia, Mexico, Poland, Romania, Russia, Singapore, South Africa, South Korea, Taiwan, UK, USA, Vietnam only</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets exc. China</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>All markets</p> <p>Austria, Belgium, France, Germany, Indonesia, Hong Kong, Ireland, Italy, Malaysia, Netherlands, Poland, Portugal, Romania, Singapore, South Africa, Spain, Switzerland, Turkey, UK only</p> <p>All markets</p> <p>All markets</p> <p>UK Only</p> <p>UK Only</p> <p>All markets</p> <p>All markets</p> <p>All markets</p>
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NOTE: News services are not currently asked about in GWI's mobile-only survey markets (Ghana, Kenya, Morocco, Nigeria)

Questions marked with ** appear in the Brand and Media modules of the Core survey, and are asked to a representative sub-set of the sample

**NEWS SERVICES:
ENGAGEMENT****

When using the internet in the last 30 days, have you seen an online article, video or news story from any of the following services? *This could be on any website or app, on social media, or anywhere else on the internet. Please select all that apply.*

NOTE: This question is asked in relation to all services that the respondent has heard of.

**NEWS SERVICES:
PLACES VIEWED****

For these services, could you tell us where you have seen one of their videos, articles or stories online during the last 30 days?

- On their website or app
- On social media
- On a news app (*e.g. Flipboard / Apple News*)
- Somewhere else on the internet

NOTE: This question is asked for all services that respondents have seen stories / videos from in the last 30 days.

**NEWS SERVICES:
PERCEPTIONS****

Please could you select the qualities that you would associate with each of these news brands?

- Gives expert opinion/analysis
- Is trustworthy and accurate
- Is relevant to me
- None of these
- Haven't heard of

NOTE: This question is asked for all services that respondents have heard of

• BBC News	All markets exc. China
• Bleacher Report	All markets exc. China
• Bloomberg	All markets exc. China
• Business Insider	All markets exc. China
• BuzzFeed	All markets exc. China
• CNBC	All markets exc. China
• CNN	All markets exc. China
• CNN Arabic	Egypt, Saudi Arabia, UAE only
• CNN Espanol	Argentina, Brazil, Colombia, Mexico, Spain, USA only
• Deutsche Welle	Germany, Hong Kong, India, Indonesia, Malaysia, Mexico, Poland, Romania, Russia, Singapore, South Africa, South Korea, Taiwan, UK, USA, Vietnam
• Economist	All markets exc. China
• Euronews	All markets exc. China
• France 24	All markets exc. China
• Guardian	All markets exc. China
• Huffington Post	All markets exc. China
• Konbini	All markets exc. China
• MailOnline	All markets exc. China
• MSNBC	All markets exc. China
• NBC News	All markets exc. China
• Newsweek	All markets exc. China
• Quartz	All markets exc. China
• Reuters	All markets exc. China
• Sky News	Austria, Belgium, France, Germany, Indonesia, Hong Kong, Ireland, Italy, Malaysia, Netherlands, Poland, Portugal, Romania, Singapore, South Africa, Spain, Switzerland, Turkey, UK only
• The New York Times	All markets exc. China
• The Telegraph	UK only
• The Times	UK only
• Vice	All markets exc. China
• Wall Street Journal	All markets exc. China

NOTE: News services are not currently asked about in GWI's mobile-only survey markets (Ghana, Kenya, Morocco, Nigeria)

Music

MUSIC ATTITUDES**

We'd like to ask you about how you engage with music. For each of these sets of statements, please select the point on the scale that best describes you - are you at one end of the scale or somewhere in the middle?

- I typically prefer to control the music I listen to
(e.g. by making playlists or choosing albums I like)
- I typically prefer to let music play in the background
(e.g. by listening to the radio or playlists made by other people)
- I'm usually one of the first people to discover new music artists
- I usually start liking music artists later, after they have had lots more exposure
- I am passionate about a really wide range of music artists
- I am passionate about a small number of music artists
- For the music artists I'm passionate about, I prefer listening to a wide range of their songs
- For the music artists I'm passionate about, I prefer listening to a small selection of their songs
- I mainly listen to music artists that are less well-known / popular
- I mainly listen to music artists that are well-known / popular
- I enjoy the process of looking for new music artists / songs
- I am not very interested in making an effort to look for new music artists / songs
- I typically hear about new music from lots of different sources
- I typically hear about new music from the same few sources
- I prefer to access music via online services, without owning the songs themselves
- I prefer to own the songs I listen to
(e.g. by purchasing albums or paying for downloads)
- I regularly attend live music concerts / events
- I never attend live music concerts / events

**MUSIC SERVICES:
ENGAGEMENT****

In the last month, which of these services have you used to listen to/download music, radio or audiobook content?

Please think about any sort of music, radio or audiobook content that you have listened to, streamed, downloaded or accessed in any other way.

- Amazon Music Unlimited Austria, Belgium, Colombia, Germany, Netherlands, Poland, Portugal, Sweden, UK, USA
- Amazon Prime Music Austria, Canada, France, Germany, India, Italy, Japan, Spain, Switzerland, UK, USA
- Anghami Egypt, Israel, Saudi Arabia, UAE
- Apple Music All markets
- Audible All markets
- Deezer All markets
- Google Play Music All markets
- iHeartRadio Australia, Canada, New Zealand and USA
- iTunes All markets
- JOOX Hong Kong, Indonesia, Malaysia, South Africa, Thailand
- Juke Music Austria
- Kugou China, Hong Kong, Taiwan
- Kuwo China, Hong Kong, Taiwan
- Music Pocket Egypt
- Musify All markets
- Nile FM Egypt
- Nogoum FM Egypt
- Pandora USA
- QQ Music China, Hong Kong, Taiwan
- Shiri Israel
- SoundCloud All markets
- Spotify All markets
- Tidal Argentina, Australia, Austria, Belgium, Brazil, Canada, Colombia, Denmark, France, Germany, Hong Kong, Ireland, Israel, Italy, Malaysia, Mexico, Netherlands, New Zealand, Poland, Portugal, Romania, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand, Turkey, United Kingdom, USA
- Xiami China
- YouSee Musik Denmark
- YouTube Music Australia, Mexico, New Zealand, South Korea and USA only
- None of these

**MUSIC SERVICES:
ACCOUNT TYPE****

For each of these services, could you tell us which type of account you use?

- I use a free, trial or ad-supported account
- I use a premium, unlimited or paid-for account

- Amazon Music Unlimited *Select Markets Only*
- Amazon Prime Music *Select Markets Only*
- Apple Music
- Deezer
- Google Play Music
- SoundCloud
- Spotify
- Pandora *USA Only*
- Tidal *Select Markets Only*

MUSIC SERVICES: For each of these services, could you tell us how many people use / share your account?
ACCOUNT USAGE**

- I am the only person who uses my account
- 1 other person uses my account
- 2 other people use my account
- 3+ other people use my account

- Amazon Music Unlimited *Select Markets Only*
- Amazon Prime Music *Select Markets Only*
- Apple Music
- Deezer
- Google Play Music
- SoundCloud
- Spotify
- Pandora *USA Only*
- Tidal *Select Markets Only*

MUSIC GENRES** Thinking about music, which of the following genres do you enjoy listening to?

- '60s Music
- '70s Music
- '80s Music
- '90s Music
- '00s Music
- Acoustic
- African Language *South Africa only*
- Afrikaans *South Africa only*
- Afro-House *South Africa only*
- Afro-Soul *South Africa only*
- Alternative Rock
- Ambient
- Bhangra / Bollywood
- Big Band / Swing
- Blues
- Chanson Française *France only*
- Classic Rock
- Classic Soul
- Classical & Opera
- Contemporary Christian
- Country
- Dance
- Death Metal
- Disco
- Drum 'N' Bass
- Dubstep
- Easy-Listening
- EDM
(Electronic Dance Music)
- Electro Pop
- Electronic / Techno
- Emo Rock
- Folk
- Funk
- Gospel
- Gothic
- Gqom *South Africa only*
- Grunge
- Hard Rock
- Heavy Metal
- Hip-Hop
- Holiday / Christmas
- House
- Indie Pop
- Indie Rock
- Jazz
- Kawaii *South Africa only*
- Latin
- Local / Vernacular Hip-Hop / Rap
South Africa only
- Maskandi *South Africa only*
- Motown
- Oldies / Rock & Roll
- Pop / Top 40
- Punk
- Rap
- Rap Français *France only*
- Reggae / Ska
- Reggaeton
- R'n'B
- Rock
- Salsa
- Singer Songwriter
- Soft Rock
- Soul
- Soundtracks / Original Scores
- Techno
- Trance
- Variété Française *France only*
- World
- None of these

Marketing Touchpoints

Brand Discovery / Engagement

**HEALTHCARE
BRAND
INFLUENCERS****

When choosing medicines/drugs for everyday ailments (e.g. a cold, sore throat, headache, etc), how important are the following things for you when deciding which brand to buy?

- Very important
- Somewhat important
- Not important

- Information or recommendations found online
- Picking a brand of medicine I've used before
- Recommendations from a GP / Doctor / Pharmacist
- Recommendations from friends / family / colleagues
- The cost of the medicine

Brand

AIRLINES: AWARENESS**

Which of these airlines have you heard of?

- *ADA Colombia only*
- *Aer Lingus Belgium, Ireland, Portugal, Spain, Switzerland and UK only*
- *Aeroflot Israel, Poland, Russia only*

AIRLINES: ENGAGEMENT**

Have you flown with any of these airlines?

- *Aerolíneas Argentinas Argentina, Brazil, Colombia and Mexico only*
- *Aeromar Mexico only*
- *Aeromexico Argentina, Brazil, Colombia and Mexico only*

AIRLINES: ADVOCACY**

Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family / friends)?

- *Air Arabia UAE only*
- *Air Busan South Korea only*
- *Air Cairo Egypt only*
- *Air Canada Israel and Canada only*
- *Air China China, Japan, South Korea, USA and Vietnam only*
- *Air France Not Indonesia, Malaysia, New Zealand, Philippines or Taiwan*
- *Air India India only*
- *Air New Zealand Australia, New Zealand, Singapore and UK only*
- *AirAsia Select markets only*
- *AirLink South Africa only*
- *Alaska Airlines USA and Canada only*
- *Alitalia Select markets only*
- *All Nippon Airways Select markets only*
- *American Airlines All markets except Indonesia, Malaysia, Russia and Taiwan*
- *AnadoluJet Turkey only*
- *Arkia Israel only*
- *Asiana Airlines Select markets only*
- *AtlasGlobal Turkey only*
- *Austral Argentina only*
- *Austrian Airlines Select Markets only*
- *Avianca Argentina, Brazil, Colombia and Mexico only*
- *Azul Brazilian Airlines Brazil only*
- *Bangkok Airways Thailand only*
- *Batik Air Indonesia only*
- *Bearskin Airlines Canada only*
- *BRA Sweden only*
- *Blue Air Romania only*
- *British Airways*
- *Brussels Airlines Select markets only*
- *Buffalo Airways Canada only*
- *Canadian North Canada only*
- *Carpatair Romania only*
- *Cathay Dragon Hong Kong and Taiwan only*
- *Cathay Pacific Select markets only*
- *Cebu Pacific Philippines and Singapore only*
- *China Airlines Select markets only*
- *China Eastern Select markets only*

- China Express Airlines *Hong Kong only*
- China Southern *All APAC markets except India, Indonesia, Japan and Philippines*
- Citilink *Indonesia only*
- Condor *Germany only*
- CopaAirlines *Colombia only*
- Corendon Airlines *Netherlands and Turkey only*
- Danish Air Transport *Denmark only*
- Delta *All markets except Indonesia, Malaysia, Portugal and Russia*
- Direktflyg *Sweden only*
- Easter Jet *Ireland only*
- EasyFly *Colombia only*
- EasyJet *All European markets except Romania and Russia*
- Edelweiss Air *Switzerland only*
- EgyptAir *Egypt only*
- El Al *Israel only*
- Emirates *All markets except Israel*
- EnterAir *Poland only*
- Etihad *Select markets only*
- Eurowings *Select European markets only*
- EVA Air *Select markets only*
- Far Eastern Air *Taiwan only*
- Fiji Airways *New Zealand only*
- FinnAir *Select markets only*
- Firefly *Malaysia only*
- Flybe *Belgium, Ireland, Poland, Portugal, Spain, Switzerland and UK only*
- Flydubai *UAE only*
- Flynas *Saudi Arabia only*
- FlySafair *South Africa only*
- Freebird Airlines *Turkey only*
- Garuda Indonesia *Select APAC markets only*
- Go Air *India only*
- Gol *Argentina, Brazil, Colombia and Mexico only*
- Hainan Airlines *China only*
- Hawaiian Airlines *USA only*
- Hong Kong Airlines *China and Hong Kong only*
- HOP! *France only*
- Iberia *Select markets only*
- Icelandair *Denmark and Sweden only*
- IndiGo *India only*
- Interjet *Mexico only*
- Israir *Israel only*
- Izair *Turkey only*
- Japan Airlines *Select markets only*
- Jeju Air *South Korea only*

- Jet2 *Italy, Netherlands, Poland, Portugal, Spain and UK only*
- JetBlue *Colombia only*
- Jetstar Pacific Airlines *All APAC markets except China, India, Philippines, South Korea and Thailand*
- Jin Air *South Korea only*
- Kingfisher Airlines *India only*
- KLM *All markets except Brazil, Philippines and Thailand*
- Korean Air *Select markets only*
- kulula *South Africa only*
- LATAM *Argentina, Brazil, Colombia, Mexico and USA only*
- Lion Air *Indonesia and Thailand only*
- LOT *Israel, Poland, Russia, Spain, Sweden, Switzerland, UK Only*
- Lufthansa
- Magnicharters *Mexico only*
- Malaysina Airlines *Select markets only*
- Malindo Air *Malaysia only*
- Mandarin Airlines *Taiwan only*
- Mango *South Africa only*
- Nesma Airlines *Saudi Arabia only*
- New Gen Airways *Thailand only*
- Nile Air *Egypt only*
- Nok Air *Thailand only*
- Norwegian Airlines *All European markets except Romania and Russia*
- Novair *Sweden only*
- Onur Air *Turkey only*
- Pacific Coastal Airlines *Canada only*
- PAL Express *Philippines only*
- Passaredo *Brazil only*
- Peach *Hong Kong, Japan, South Korea and Taiwan only*
- Pegasus *Turkey only*
- Philippine Airlines *Philippines, Singapore and Vietnam only*
- Qantas *Select markets only*
- Qatar *All markets except Brazil, Canada, Colombia, Israel, Italy, Mexico, Poland, Portugal, South Korea, Sweden and Taiwan*
- Rossiya *Russia only*
- Royal Air Maroc *France only*
- Ryanair *All European markets except Romania and Russia*
- S7 / Siberian Airlines *Russia only*
- SATENA *Colombia only*
- Saudia *Saudi Arabia only*
- SaudiGulf *Saudi Arabia only*
- Scandinavian Airlines *Belgium, Denmark, Germany, Italy, Japan, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland and UK only*
- Scoot *Australia, Hong Kong, Indonesia, Malaysia, Singapore and Taiwan only*
- Shanghai Airlines *China only*

- SilkAir *Australia, Hong Kong, Indonesia, Malaysia and Singapore only*
- Singapore Airlines *All markets except Colombia, Egypt, Mexico, Portugal and Russia*
- South African Airways *South Africa only*
- Southwest Airlines *Mexico and USA only*
- Spicejet *India only*
- Spring Airlines *China only*
- Sriwijaya Air *Indonesia only*
- SunExpress *Turkey only*
- Sun d'Or *Israel only*
- SWISS *Belgium, Denmark, Germany, Israel, Italy, Netherlands, Poland, Portugal, Russia, Singapore, Spain, Sweden, Switzerland, UK and USA only*
- Tailwind Airlines *Turkey only*
- TAP Portugal *Brazil, France, Israel, Italy, Poland, Portugal, Russia, Spain, Sweden, Switzerland and UK only*
- TAROM *Romania only*
- Thai Airways *Australia, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand, UK and Vietnam only*
- Thai Smile *Thailand only*
- Transavia *France and Netherlands only*
- TUI *Belgium, Germany, Italy, Netherlands, Portugal, Spain, Sweden and UK only*
- Turkish Airlines *Select markets only*
- T'way Air *South Korea only*
- Uni Air *Taiwan only*
- United Airlines *All markets except India, Indonesia, Malaysia, Portugal and Russia*
- Ural Airlines *Russia only*
- UTAir *Russia only*
- Vanilla Air *Hong Kong and Taiwan only*
- VietJet Air *Vietnam only*
- Vietnam Airlines *Malaysia, Singapore, South Korea and Vietnam only*
- Virgin *Australia, Hong Kong, India, New Zealand, UK and USA only*
- Vistara *India only*
- Viva Air Colombia *Colombia only*
- VivaAerobus *Mexico only*
- Volaris *Mexico only*
- Volotea *Spain only*
- Vueling *All European markets except Romania*
- WestJet *Canada only*
- Wingo *Colombia only*
- Wings Air *Indonesia only*
- Wizz Air *Italy, Netherlands and Poland only*
- XiamenAir *China only*

**ALCOHOL:
BEER / LAGER****

When did you last drink these alcohol brands?

- Drunk in Last Month
- Drunk in Last Year
- Have Not Drunk

NOTE: This question is not asked in Egypt, Saudi Arabia or UAE. In all other markets, it is asked to those 18+ (or 21+ in the US)

- 333 Beer *Vietnam only*
- ABC Stout *Singapore only*
- Åbro *Sweden only*
- Afligem *Spain only*
- Aguila *Colombia only*
- Albacher *Romania only*
- Alhambra *Spain only*
- Ambar *Spain only*
- Amstel
- Anchor *Malaysia, Singapore only*
- Anker Bir *Indonesia only*
- Antarctica *Brazil only*
- Asahi *Australia, Japan, Malaysia, South Korea, Singapore, Thailand*
- Baltika *Russia, Spain, UK only*
- Barrilito *Mexico only*
- Bavaria *Colombia, Netherlands, Singapore only*
- Beck's *Germany, Italy, Singapore, Turkey, UK*
- Bergenbier *Romania only*
- Bieckert *Argentina only*
- Bintang *Indonesia only*
- BIRA *India only*
- Bitburger *Germany only*
- Blue Girl *Hong Kong only*
- Bohemia *Brazil only*
- Bomonti *Turkey only*
- Brahma *Argentina, Brazil*
- Brand *Netherlands only*
- Buckler *Spain only*
- Bud Light
- Budweiser
- Cafri *South Korea only*
- Carling Black Label *South Africa only*
- Carling *Canada, UK*
- Carlsberg
- Carlton (e.g. Draught, Dry, Cold, Mid) *Australia only*
- Carta Blanca *Mexico only*
- Cass *South Korea, Singapore*
- Castle *South Africa only*
- Ceres *Denmark, Italy only*
- Cergal *Portugal only*
- Chang *Thailand only*
- Chopfab *Switzerland only*
- Ciuc *Romania only*
- Ciucas *Romania only*
- Club Colombia *Colombia only*
- Cooper's *Australia only*
- Coors Light
- Corona
- Costena *Colombia only*
- Cristal *Belgium, Portugal only*
- Crown *Australia only*
- Cruzcampo *Spain only*
- Crystal *Brazil only*
- D Dry Finish *South Korea only*
- Desperados *Belgium, France, UK only*
- Dester *Singapore only*
- Devassa *Brazil only*
- Dommelsch *Netherlands only*
- Dorada *Spain only*
- Dos XX *Mexico only*
- Dreher *Italy only*
- Dutch Gold *Ireland only*
- Efes *Russia, Turkey only*
- Erdinger *Germany, Singapore only*
- Estrella Damm *Spain, UK only*
- Estrella Galicia *Spain only*
- Falcon *Sweden only*
- Federbrau *Thailand only*
- Feldschlösschen *Switzerland only*
- Fem Komma Tvåan *Sweden only*
- Foster's *India, Italy, UK only*
- Golden Eagle *India only*
- Goldstar *Israel only*
- Gösser *Austria, Russia only*
- Great Northern *Australia only*
- Grimbergen *Belgium, France only*
- Grolsch *Australia, New Zealand, Netherlands, UK, US*
- Guinness
- Hanoi Beer *Vietnam only*
- Hansa *South Africa only*
- Harbin *China only*
- Harp *Ireland only*
- Hasseröder *Germany only*
- Haywards *India only*
- Heineken
- Hertog Jan *Netherlands only*
- Hite *South Korea*
- Hoegaarden *Belgium, France, Malaysia, Singapore*

- Holsten *Romania only*
- Hop House 13 *Ireland only*
- Hunter's *South Africa only*
- Ichnusa *Italy only*
- Imperial *Argentina, Portugal*
- Indio *Mexico only*
- Isenbeck *Argentina only*
- Itaipava *Brazil only*
- James Boag's *Australia only*
- John Smith's *UK only*
- Jupiler *Belgium, Netherlands*
- Kaiser *Brazil only*
- Kalyani *India only*
- Kingfisher *India, Singapore*
- Kirin Ichiban *Japan only*
- Klinskoe *Russia only*
- Knock Out *India only*
- Kozel *Russia only*
- Krombacher *Germany only*
- Kronenbourg *Australia, France, Italy, Singapore, UK*
- Krusovice *Russia only*
- Kung *Sweden only*
- Labatt *Canada only*
- Larue Beer *Vietnam only*
- Lech *Poland only*
- Leffe *Belgium, France, Italy only*
- Leo Beer *Singapore, Thailand only*
- Lion *New Zealand only*
- Lucky Lager *Canada only*
- Maccabee *Israel Only*
- Maes Pils *Belgium only*
- Mahou *Spain only*
- Mariestads *Sweden only*
- Marina *Portugal only*
- Max *South Korea only*
- Michelob *USA only*
- Miller *Argentina, Russia, Turkey only*
- Miller Light *Canada, US only*
- Mixta *Spain only*
- Modelo Especial *Mexico only*
- Molson *Canada, Ireland only*
- Moretti *Australia, Italy only*
- Negra Modelo *Mexico only*
- Neumarkt *Romania only*
- Noroc *Romania only*
- Nova Schin *Brazil only*
- OB Golden *South Korea only*
- Oettinger *Germany only*
- OkocimIndia *Poland only*
- Orion *Japan only*
- Ottakringer *Austria only*
- Pacifico *Mexico only*
- Palermo *Argentina only*
- Patagonia *Argentina only*
- Paulaner *Germany only*
- Pelforth *France only*
- Perla *Poland only*
- Peroni *Australia, Italy, Singapore, UK*
- Pilsen *Colombia only*
- Poker *Colombia only*
- Pripps *Sweden only*
- Pure Blonde *Australia only*
- Quilmes *Argentina only*
- Quöllfrisch *Switzerland only*
- Radeberger *Germany only*
- Red Horse *Philippines only*
- Redd's *South Africa only*
- Royal *Denmark only*
- S Beer *South Korea only*
- Sagres *Portugal only*
- Saigon Beer *Vietnam only*
- Salta *Argentina only*
- San Miguel
- Sapporo *Australia, Malaysia, Japan, South Korea only*
- Savanna *South Africa only*
- Schneider *Argentina only*
- Sedrin *China only*
- Silva *Romania only*
- Singha *Singapore, Thailand only*
- Skol *Brazil, Hong Kong only*
- Småland *Sweden only*
- Snow *China only*
- Sofiero *Sweden only*
- Sol *Argentina, Mexico only*
- Spar Pilsner *Denmark only*
- Spaten *Russia only*
- Speight's *New Zealand only*
- Staropramen *Sweden only*
- Steinlager *New Zealand, Singapore only*
- Stella Artois
- Stiegl *Austria only*
- Stockholm *Sweden only*
- Suntory *Japan only*

- Super Bock *Portugal only*
- Superior *Mexico only*
- Taiwan Beer *Taiwan, Singapore*
- Tecate *Mexico, Colombia*
- Thunderbolt *India only*
- Tiger *Malaysia, Singapore, Vietnam only*
- Timisoreana *Romania only*
- Tooheys (e.g. Tooheys New, Extra Dry, Old) *Australia only*
- Tropical *Spain only*
- Truc Bach Beer *Vietnam only*
- Tsingtao *China, Hong Kong*
- Tuborg *Denmark, India, Italy, Russia, Turkey only*
- Tui *New Zealand only*
- Tyskie *Poland only*
- UB Export *India only*
- Ursus *Romania only*
- Van Pur *Poland only* Veltins *Germany only*
- Victoria Bitter *Australia only*
- Victoria *Mexico only*
- Voll Damm *Spain only*
- Warsteiner *Germany only*
- Windhoek *South Africa only*
- XXXX (e.g. Gold, Summer Bright Lager, Bitter) *Australia only*
- Yanjing *China only*
- Žatecký Gus *Russia only*
- Zipfer *Austria only*
- Zubr *Poland only*
- Zywiec *Poland only*
- None of these

ALCOHOL: CIDER**

When did you last drink these alcohol brands?

- Drunk in Last Month
- Drunk in Last Year
- Have Not Drunk

NOTE: This question is not asked in Egypt, Saudi Arabia or UAE. In all other markets, it is asked to those 18+ (or 21+ in the US)

- Angry Orchard *UK, USA only*
- Aspell *Australia, Austria, Germany, Russia, UK, USA*
- Brothers *Australia, Austria, Canada, Germany, Italy, Netherlands, Portugal, Russia, Spain, UK, USA*
- Bulmers *Australia, Ireland, New Zealand, UK*
- Kopparberg *Australia, Austria, Denmark, Germany, Ireland, New Zealand, Portugal, Spain, Sweden, UK, USA*
- Magners *Australia, Austria, Belgium, Canada, Denmark, Germany, Ireland, Italy, Netherlands, New Zealand, Poland, Portugal, Russia, Spain, Sweden, Turkey, UK, USA*
- Orchard Thieves *Austria, Germany, Ireland, Netherlands, Portugal, Spain, UK*
- Rekordelig *Australia, Canada, Denmark, Germany, Spain, Sweden, UK, USA*
- Savanna Dry *UK only*
- Somersby *Australia, Canada, Denmark, Germany, Portugal, Russia, Sweden, Switzerland, UK, USA*
- Stella Artois Cidre *Belgium, UK, USA*
- Strongbow *Australia, Austria, Belgium, Canada, France, Germany, Ireland, Italy, New Zealand, Poland, Portugal, Russia, Spain, UK, USA*
- Thatchers *Australia, UK, USA*
- Woodchuck *USA only*

**ALCOHOL:
SPIRITS****

When did you last drink these alcohol brands?

- Drunk in Last Month
- Drunk in Last Year
- Have Not Drunk

NOTE: This question is not asked in Egypt, Saudi Arabia or UAE. In all other markets, it is asked to those 18+ (or 21+ in the US)

BAIJIU *China only*

- Maotai
- Wuliangye

BRANDY / COGNAC

- Camus
- Courvoisier
- Dreher
- Emperador
- Hennessy
- Martell
- McDowell's No.1 Brandy
- Old Admiral Brandy
- Old Kenigsberg *Russia only*
- Paul Masson
- Rémy Martin
- Stock 84 *Italy only*

GIN

- Beefeater
- Bombay Sapphire
- Citadelle *France, Spain only*
- Gin Mare *Germany, Spain, UK only*
- Ginebra San Miguel *Philippines only*
- Gordon's
- Hendrick's
- Larios *Spain only*
- Seagram's
- Tanqueray

LIQUEUR

- Amaro Lucano *Italy only*
- Amarula
- Bailey's
- Cointreau
- Kahlua
- Limconcetta di Sorrento *Italy only*
- Limoncè *Italy only*
- Lucano Limoncello *Italy only*
- Malibu

RUM

- Appleton Jamaica Rum
- Bacardi
- Barcelo
- Cacique *Spain, Latam only*
- Captain Morgan
- Contessa
- Havana Club
- McDowell's No.1 Celebration
- Negrita *France, Spain only*
- Old Monk *India only*
- Old Port Rum *India only*
- Ron Medellin *Latam only*
- Sailor Jerry
- Tanduay *APAC only*

TEQUILA

- 7 Leguas *Mexico only*
- Cabeza
- Calle 23
- Cimarron
- Don Julio
- El Jimador
- Espolon *Mexico, US only*
- Fortaleza
- Herradura
- Jose Cuervo
- Ocho
- Olmeca Altos
- Patron
- Sauza
- Tapatio

When did you last drink these alcohol brands?

- Drunk in Last Month
- Drunk in Last Year
- Have Not Drunk

NOTE: This question is not asked in Egypt, Saudi or UAE. In all other markets, it is asked to those 18+ (or 21+ in the US)

VODKA

- Absolut
- Belenkaya *Russia only*
- Belvedere
- Ciroc
- Finlandia *Romania only*
- Grey Goose
- Hanoi Vodka *Vietnam only*
- Keglevich *Italy only*
- Khlebny Dar *Poland, Russia only*
- Khortytza
- Krupnik *Poland, Russia only*
- Lua Moi *Vietnam only*
- Nep Moi *Vietnam only*
- Pyat Ozer *Russia only*
- Skyy
- Smirnoff
- Svedka *Germany, Poland, Russia, South Korea, Sweden, US only*
- Żubrówka

WHISKY / WHISKEY

- 100 Pipers *India, Thailand only*
- Ballatine's
- Bells
- Black Velvet
- Blender Pride *India only*
- Bundaberg *Australia only*
- Canadian Club
- Chita *Japan only*
- Chivas Regal
- Crown Royal
- Dewar's
- Evan Williams

- Glenfiddich
- Glenlivet
- Glenmorangie
- Grant's
- Hakushu *Japan only*
- Hibiki
- Imperial Blue *India only*
- J&B
- Jack Daniel's
- Jameson
- Jim Beam
- Johnnie Walker
- Label 5
- Macallan
- Maker's Mark
- McDowell's No.1 Whisky *India only*
- Nikka *Japan only*
- Officer's Choice *India only*
- Old Pulteney *Netherlands, Sweden, UK only*
- Royal Salut
- Royal Stag *India only*
- Teacher's *Australia, India, Singapore, UK only*
- The Famous Grouse *Hong Kong, Netherlands, New Zealand, Portugal, Sweden, UK only*
- Topi Miring Whiskey *Indonesia only*
- Tullamore Dew
- William Lawson's
- William Peel
- Yamazaki *Japan only*

**AUTOMOTIVE:
ENGAGEMENT****

Has your household ever owned cars from any of these brands? This includes any cars owned / leased by you personally, or by anyone else in your household.

- Have this car brand now
- Had this car brand previously
- Never had this car brand

- Alfa Romeo
- Audi
- Bajaj *India only*
- Baojun *China only*
- BMW
- Buick *Canada, China, Mexico, US only*
- Cadillac *US only*
- Changan *China only*
- Chevrolet *Not Australia or New Zealand*
- Citroen *Not US or Canada*
- Dacia *Romania only*
- Daihatsu *China, Indonesia, Japan only*
- Dodge
- Fiat
- Ford
- GAC *China only*
- GMC *USA only*
- Great Wall Haval *China only*
- Hero *India only*
- Hino *Hong Kong only*
- Honda
- Hyundai
- Infiniti *US only*
- Jaguar *Select Markets only*
- Jeep *Australia and US only*
- KIA
- Lada *Russia only*
- Land Rover *Select Markets only*
- Lexus
- Mahindra *India only*
- Maruti Suzuki *India only*
- Maxus *China, Hong Kong only*
- Mazda
- Mercedes-Benz
- MINI
- Mitsubishi
- Nissan
- Opel *Europe, China, Egypt, Israel, Singapore, South Africa, UAE only. Displayed as Vauxhall in UK*
- Peugeot *Not US or Canada*
- Perodua *Malaysia only*
- Porsche *Select Markets only*
- Proton *Malaysia only*
- Ram *US only*
- Renault *Not US or Canada*
- Royal Enfield *India only*
- Seat
- Skoda
- Smart *Germany only*
- Subaru
- Suzuki
- Tata Motors *India, Indonesia, South Korea, South Africa, Thailand, UK only*
- Toyota
- TVS *India only*
- Volkswagen
- Volvo
- Wuling *China, Indonesia only*
- Yamaha *India only*
- Other

**AUTOMOTIVE:
ADVOCACY****

Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family/friends)?

**BANKS / FINANCIAL INSTITUTIONS:
AWARENESS****

Which of these banks have you heard of?

- ABN AMRO *Netherlands only*
- Abu Dhabi Commercial Bank *UAE only*
- Agribank *Vietnam only*
- Agricultural Bank of China *China only*
- Akbank *Turkey only*
- Al Rajhi Bank *Saudi Arabia only*
- Alfa Bank *Russia only*
- Allied Irish Banks *Ireland only*
- ANZ Bank *Australia and New Zealand only*
- Arbejdernes Landsbank *Denmark only*
- ASB Bank *New Zealand only*
- Axis Bank *India only*
- Banamex *Mexico only*

**BANKS / FINANCIAL INSTITUTIONS:
ENGAGEMENT****

Have you had an account or card with any of these banks?

- Have one now
- Had one previously
- Never had one

BANKS / FINANCIAL INSTITUTIONS: ADVOCACY** Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family/friends)?

- Bancolombia *Colombia only*
- Banca Comerciala Romana (BCR) *Romania only*
- Banca Transilvania *Romania only*
- Banco Agrario *Colombia only*
- Banco Azteca *Mexico only*
- Banco Bilbao Vizcaya Argentaria (BBVA) *Colombia, Spain only*
- Banco BPM *Italy only*
- Banco Bradesco *Brazil only*
- Banco Comerical Português *Portugal only*
- Banco de Bogota *Colombia only*
- Banco de Galicia *Argentina only*
- Banco de la Nacion Argentina *Argentina only*
- Banco de Occidente *Colombia only*
- Banco do Brasil *Brazil only*
- Banco Marco *Argentina only*
- Banco Popular *Colombia only*
- Banco Português de Investimento *Portugal only*
- Bangkok Bank *Thailand only*
- Bank Austria *Austria only*
- Bank BTPN *Indonesia only*
- Bank Central Asia *Indonesia only*
- Bank Danamon *Indonesia only*
- Bank Hapoalim *Israel only*
- Bank Leumi *Israel only*
- Bank Negara Indonesia *Indonesia only*
- Bank OCBC NISP *Indonesia only*
- Bank of America *USA only*
- Bank of China *China and Hong Kong only*
- Bank of Ireland *Ireland only*
- Bank of Montreal *Canada only*
- Bank of New York Mellon *USA only*
- Bank of Scotland *UK only*
- Banorte *Mexico only*
- Banque Cantonale de Genève (BCGE) *Switzerland only*
- Bank of New Zealand (BNZ) *New Zealand only*
- Bank Massad Ltd *Israel only*
- Bank Mizrahi-Tefahot *Israel only*
- Bank of Taiwan *Taiwan only*
- Bank Otsar Ha-Hayal *Israel only*
- Bank Pekao *Poland only*
- Bank Permata *Indonesia only*
- Bank Poaley Agudat Israel Ltd *Israel only*
- Bank Rakyat Indonesia *Indonesia only*
- Bankia *Spain only*
- Banque Du Caire *Egypt only*
- Banque Misr *Egypt only*
- Banque Populaire *France only*
- Banque Saudi Fransi *Saudi Arabia only*
- Barclays *Not Argentina, Belgium, France, Indonesia, New Zealand, Philippines, Poland, Saudi Arabia, Spain, Thailand, Turkey, Vietnam*
- BAWAG P.S.K. *Austria only*

- BBVA Banco Frances *Argentina only*
- BBVA Bancomer *Mexico only*
- BDO Unibank *Philippines only*
- Belfius *Belgium only*
- BIDV *Vietnam only*
- BMPS *Italy only*
- BNP Paribas *Belgium and France only*
- BPCE *France only*
- BPI *Philippines only*
- BRD - Group Societe Generale *Romania only*
- BTG Pactual *Colombia only*
- Caixa Econômica Federal *Brazil only*
- Caixa Geral de Depósitos *Portugal only*
- Caixabank *Spain only*
- Canadian Imperial Bank *Canada only*
- Capital One *USA only*
- Cathay United Bank *Taiwan only*
- CEC Bank *Romania only*
- China Construction Bank *China only*
- Chinatrust Commercial Bank *Taiwan only*
- CIMB *Malaysia only*
- CIMB Niaga *Indonesia only*
- Citigroup *Not Saudi Arabia*
- Commercial International Bank *Egypt only*
- Commerzbank *Germany only*
- Commonwealth Bank *Australia only*
- CorpBanca *Colombia only*
- Credit Agricole *France only*
- Crédit Industriel et Commercial *France only*
- Crédit Mutuel *France only*
- Credit Suisse *Switzerland only*
- Danske Bank *Denmark, Ireland only*
- DBS Bank *Singapore, Taiwan only*
- De Volksbank *Netherlands only*
- Deutsche Bank *Germany only*
- Dubai Islamic Bank *UAE only*
- DZ Bank *Germany only*
- Emirates NBD *UAE only*
- Erste Bank Sparkasse *Switzerland only*
- First Commercial Bank *Taiwan only*
- First Gulf Bank *UAE only*
- First International Bank of Israel *Israel Only*
- FirstRand Bank *South Africa only*
- Garanti Bank *Turkey only*
- Gazprombank *Russia only*
- Halifax UK *UK only*
- Hana Bank *South Korea only*
- Hang Seng Bank *Hong Kong only*
- HDFC Bank *India only*
- Hong Leong Bank *Malaysia only*

- HSBC *Not Belgium, Germany, Ireland, Italy, Netherlands, Portugal, Russia, South Africa, Spain, Sweden, Vietnam*
- Hypobanken *Austria only*
- ICICI Bank *India only*
- Industrial & Commercial Bank of China *China only*
- ING Bank *Belgium, France, Netherlands and Poland only*
- Intesa Sanpaolo *Italy only*
- Israel Discount Bank *Israel only*
- Itaú Unibanco *Brazil only*
- Japan Post Bank *Japan only*
- JP Morgan Chase *USA only*
- Julius Baer Group *Switzerland only*
- Jutlander Bank *Denmark only*
- Jyske Bank *Denmark only*
- Kasikornbank *Thailand only*
- KBC Bank *Belgium only*
- Kfw Bankgruppe *Germany only*
- Kookmin Bank *South Korea only*
- Kotak Mahindra Bank *India only*
- Krung Thai Bank *Thailand only*
- La Banque Postale *France only*
- Land Bank of the Philippines *Philippines only*
- Lloyds Bank *UK only*
- Malayan Banking Berhad (Maybank) *Malaysia only*
- mBank *Poland only*
- Mercantile Discount Bank *Israel only*
- Metrobank *Philippines only*
- Mitsubishi UFJ *Japan only*
- Mizuho Financial Group *Japan only*
- Morgan Stanley *USA only*
- National Australia Bank *Australia only*
- National Bank of Abu Dhabi *UAE only*
- National Bank of Egypt *Egypt only*
- National Commercial Bank *Saudi Arabia only*
- Natwest *UK only*
- Nedbank *South Africa only*
- Nordea Bank AB *Sweden only*
- Nordjyske Bank *Denmark only*
- Novo Banco *Portugal only*
- Nykredit Bank *Denmark only*
- Oberbank *Austria only*
- OCBC Bank *Singapore only*
- PKO Bank Polski *Poland only*
- PNB *Philippines only*
- PNC *USA only*
- Postfinance *Switzerland only*
- Promsvyazbank *Russia only*
- Public Bank Berhad *Malaysia only*
- Punjab National Bank *India only*
- Rabobank *Netherlands only*
- Raiffeisen Banken *Austria only*

- RHB Bank *Malaysia only*
- Riyad Bank *Saudi Arabia only*
- Royal Bank of Canada *Canada only*
- Royal Bank of Scotland *UK only*
- Samba Financial Group *Saudi Arabia only*
- Santander *Not Canada, Egypt, India, Indonesia, Ireland, Malaysia, Netherlands, New Zealand, Philippines, Russia, Saudi Arabia, South Africa, Sweden, Thailand, Turkey, UAE, Vietnam*
- Sberbank *Russia only*
- Scotiabank *Canada, Colombia only*
- Shinhan Bank *South Korea only*
- Siam Commercial Bank *Thailand only*
- Skandinaviska Enskilda Banken AB *Sweden only*
- Societe Generale *France only*
- Spar Nord Bank *Denmark only*
- Standard Bank *South Africa only*
- Standard Chartered Hong Kong *Hong Kong only*
- State Bank of India *India only*
- Sumitomo Mitsui *Japan only*
- Sydbank *Denmark only*
- Svenska Handelsbanken AB *Sweden only*
- Swedbank AB *Sweden only*
- Taishin *Taiwan only*
- TD Bank *Canada only*
- TMB Thai Military Bank *Thailand only*
- TSB *UK only*
- Türkiye İş Bankası *Turkey only*
- UBS *Switzerland only*
- UBI Banca *Italy only*
- Ulster Bank *Ireland only*
- UniCredit *Italy only*
- United Overseas Bank *Singapore only*
- Vietcombank *Vietnam only*
- VietinBank *Vietnam only*
- Volksbanken *Austria only*
- Vontobel *Switzerland only*
- VTB Bank *Russia only*
- Wells Fargo *USA only*
- Westpac (WBC) *Australia and New Zealand only*
- Woori Bank *South Korea only*
- Ziraat Bankasi *Turkey only*
- Zurich Cantonal Bank (ZKB) *Switzerland only*

**CONVENIENCE
BRANDS / QSRS****

Which of these places would you normally visit / buy something from?

- Weekly
- Monthly

Argentina	<ul style="list-style-type: none"> • Burger King • Domino's • Glovo • KFC 	<ul style="list-style-type: none"> • Little Caesars • McDonald's • MOSTAZA • Oxxo 	<ul style="list-style-type: none"> • Papa John's • Krispy Kreme • Starbucks • Subway 	<ul style="list-style-type: none"> • Wendy's
Australia	<ul style="list-style-type: none"> • AS Watson • Café Coffee Day • Coles • Dairy Farm • Domino's • Hungry Jack's 	<ul style="list-style-type: none"> • J.CO Donuts • KFC • Krispy Kreme • Little Caesars • McDonald's • Nando's 	<ul style="list-style-type: none"> • Oporto • Papa John's • Pizza Hut • Red Rooster • Starbucks • Subway 	<ul style="list-style-type: none"> • Woolworths • Zambrero
Austria	<ul style="list-style-type: none"> • Aida • Burger King • Coffee Shop Company 	<ul style="list-style-type: none"> • Domino's • Joe & The Juice • KFC • Krispy Kreme 	<ul style="list-style-type: none"> • McDonald's • Nordsee • Papa John's • Pizza Hut 	<ul style="list-style-type: none"> • Starbucks • Subway • Wienerwald
Belgium	<ul style="list-style-type: none"> • Burger King • Delifrance • Domino's • Doner Company • Exki 	<ul style="list-style-type: none"> • Joe & The Juice • Krispy Kreme • La Croissanterie • McDonald's • Papa John's • Paul 	<ul style="list-style-type: none"> • Pizza Hut • Point Chaud • Quick • Starbucks • Subway • Sushi Shop 	
Brazil	<ul style="list-style-type: none"> • Bob's • Burger King • Domino's • Giraffas • Habib's 	<ul style="list-style-type: none"> • KFC • Krispy Kreme • Little Caesars • McDonald's • Oxxo 	<ul style="list-style-type: none"> • Papa John's • Pizza Hut • Rei do Mate • Spoleto • Starbucks 	<ul style="list-style-type: none"> • Subway • Taco Bell
Canada	<ul style="list-style-type: none"> • Baskin-Robbins • Burger King • Chipotle • Dairy Queen • Domino's • Dunkin' Donuts • Five Guys • Joe & The Juice • Jollibee 	<ul style="list-style-type: none"> • KFC • Krispy Kreme • Little Caesars • McDonald's • Nando's • Papa John's • Panera Bread • Peet's Coffee • Pizza Hut 	<ul style="list-style-type: none"> • Potbelly • Sandwich Shop • Qdoba • Starbucks • Subway • Taco Bell • Tim Horton's • Wendy's 	

China	<ul style="list-style-type: none"> AS Watson Burger King Cafe Coffee Day CHAMATE CoCo ICHIBANYA Coles Costa Coffee Dairy Farm Dairy Queen 	<ul style="list-style-type: none"> Dicos Domino's HÄgen-Dazs J.CO Donuts J-kungfu Joe & The Juice KFC Krispy Kreme Little Caesars Luckin coffee 	<ul style="list-style-type: none"> McDonald's Mister Donut Papa John's Peet's Cafe Pizza Hut Shake shack Starbucks Subway Taco Bell Tim Horton's 	<ul style="list-style-type: none"> Woolworths Yong He Yoshinoya
Colombia	<ul style="list-style-type: none"> AS Watson Burger King Cafe Coffee Day CHAMATE CoCo ICHIBANYA Coles Dairy Farm Dairy Queen Dicos 	<ul style="list-style-type: none"> Domino's HÄgen-Dazs J.CO Donuts J-kungfu Joe & The Juice KFC Krispy Kreme Little Caesars Luckin coffee McDonald's 	<ul style="list-style-type: none"> Mister Donut Papa John's Peet's Cafe Pizza Hut Shake shack Starbucks Subway Taco Bell Tim Horton's Woolworths 	<ul style="list-style-type: none"> Yong He Yoshinoya
Denmark	<ul style="list-style-type: none"> Banana Joe Burger King Domino's Gasoline Grill Jagger Fast Food 	<ul style="list-style-type: none"> Joe & The Juice KFC Krispy Kreme McDonald's Papa John's Pizza Hut 	<ul style="list-style-type: none"> Starbucks Subway Yoburger 	
Egypt	<ul style="list-style-type: none"> Buffalo Burger Burger Fuel Burger King Caffe Nero Caribou Cook Door Costa Coffee Dairy Queen Debonairs Pizza 	<ul style="list-style-type: none"> Domino's Five Guys Freedom pizza Glovo Hardee's Joe & The Juice Johnny Rockets Jollibee KFC 	<ul style="list-style-type: none"> Krispy Kreme Little Caesars Man'oushe street McDonald's Mo'men Paavos Papa Murphy's Pizza 	<ul style="list-style-type: none"> Pizza Hut Shake shack Starbucks Subway Texas Chicken Tim Horton's
France	<ul style="list-style-type: none"> Buffalo Grill Burger King Chipotle Domino's Exki Five Guys 	<ul style="list-style-type: none"> Flunch Glovo Joe & The Juice KFC Krispy Kreme McDonald's 	<ul style="list-style-type: none"> Papa John's Pizza Hut Planet Sushi Starbucks Subway Sushi Shop 	

Germany	<ul style="list-style-type: none"> • Back Factory • Backwerk • Burger King • Chipotle • Ditsch • Domino's • Five Guys 	<ul style="list-style-type: none"> • Joe & The Juice • Joey's Pizza • KFC • Krispy Kreme • Kochlöffel • McDonald's • Nordsee 	<ul style="list-style-type: none"> • Papa John's • Pizza Hut • Starbucks • Subway • Sushi Shop • Wienerwald 	
Hong Kong	<ul style="list-style-type: none"> • AS Watson • Burger King • Cafe Coffee Day • Cafedecoral • CoCo • ICHIBANYA • Coles • Dairy Farm • Domino's 	<ul style="list-style-type: none"> • Fairwood • J.CO Donuts • Joe & The Juice • Jollibee • KFC • Krispy Kreme • Little Caesars • Maxismx • McDonald's 	<ul style="list-style-type: none"> • Papa John's • Pizza Hut • Starbucks • Subway • Woolworths • Yoshinoya 	
India	<ul style="list-style-type: none"> • AS Watson • Barista • Baskin Robbins • BigBazaar • Burger King • Cafe Coffee Day • Coles • Costa Coffee • Dairy Farm 	<ul style="list-style-type: none"> • Domino's • Gelato • J.CO Donuts • Joe & The Juice • KFC • Krispy Kreme • Little Caesars • McDonald's • More (store) 	<ul style="list-style-type: none"> • Nando's • Papa John's • Pizza Hut • Potbelly • Sandwich Shop • Reliance Fresh (store) • Starbucks • Subway 	<ul style="list-style-type: none"> • Taco Bell • Woolworths
Indonesia	<ul style="list-style-type: none"> • AS Watson • Ayam Geprek Benu • Bakmi GM • Baskin Robbins • Break Talk • Burger King • Cafe Coffee Day • CoCo • ICHIBANYA • Coles • Dairy Farm 	<ul style="list-style-type: none"> • Dairy Queen • D'cost • Domino's • Es Teier 77 • Fish & Co • Hoka hoka bento • J.CO Donuts • Joe & The Juice • Jollibee • Kebab Turki Baba Rafi 	<ul style="list-style-type: none"> • KFC • Krispy Kreme • Little Caesars • McDonald's • Mister Donut (Dunkin' Donuts) • Papa John's • Pizza Hut • Restoran Sederhana • Solaria • Starbucks 	<ul style="list-style-type: none"> • Wendy's • Woolworths

Ireland	<ul style="list-style-type: none"> • Abrakebabra • Burger King • Caffè Nero • Costa Coffee • Domino's • Eddie Rocket's • Five Guys 	<ul style="list-style-type: none"> • Four Star Pizza • Insomnia • Joe & The Juice • KFC • Krispy Kreme • McDonald's • Milano 	<ul style="list-style-type: none"> • Nando's • O'Briens • Sandwich Bar • Papa John's • Pizza Hut • Starbucks • Subway 	<ul style="list-style-type: none"> • Supermacs
Israel	<ul style="list-style-type: none"> • Aroma • BBB • Burgar Runch • Burgas Bar • Burger King 	<ul style="list-style-type: none"> • Domino's • Hoka • KFC • Krispy Kreme • Lehem Haarz 	<ul style="list-style-type: none"> • McDonald's • Papa John's • Pizza Hut • Starbucks • Subway 	<ul style="list-style-type: none"> • tonyvespa
Italy	<ul style="list-style-type: none"> • Burger King • Domino's • Exki • Five Guys 	<ul style="list-style-type: none"> • Flunch • Glovo • Joe & The Juice • Jollibee 	<ul style="list-style-type: none"> • KFC • Krispy Kreme • McDonald's • Papa John's 	<ul style="list-style-type: none"> • Subway • Sushi Shop
Japan	<ul style="list-style-type: none"> • AS Watson • Burger King • Cafe Coffee Day • CoCo • ICHIBANYA • Coles • Dairy Farm • Domino's • J.CO Donuts 	<ul style="list-style-type: none"> • Joe & The Juice • KFC • Krispy Kreme • Little Caesars • McDonald's • MOS Burger • Mister Donut (Dunkin' Donuts) 	<ul style="list-style-type: none"> • Papa John's • Pizza Hut • Shake shack • Starbucks • Subway • Taco Bell • Tully's • Woolworths 	
Malaysia	<ul style="list-style-type: none"> • AS Watson • A&W • Burger King • Cafe Coffee Day • CoCo • ICHIBANYA • Coles • Dairy Farm 	<ul style="list-style-type: none"> • Domino's • J.CO Donuts • Joe & The Juice • Jollibee • Kebab Turki Baba Rafi • Kenny Rogers Roasters 	<ul style="list-style-type: none"> • KFC • Krispy Kreme • Little Caesars • Marrybrown • McDonald's • Nando's • Papa John's • Pizza Hut 	<ul style="list-style-type: none"> • Starbucks • Subway • Sargarbun • Texas Chicken • Woolworths
Mexico	<ul style="list-style-type: none"> • Burger King • Carl's Jr • Dairy Queen • Domino's 	<ul style="list-style-type: none"> • Jollibee • KFC • Krispy Kreme • McDonald's 	<ul style="list-style-type: none"> • Oxxo • Papa John's • Pizza Hut • Starbucks 	<ul style="list-style-type: none"> • Subway • Tim Horton's

Netherlands	<ul style="list-style-type: none"> • Burger King • Domino's • Doner Company • Exki • FEBO • Joe & The Juice 	<ul style="list-style-type: none"> • KFC • Krispy Kreme • Kwalitaria • McDonald's • New York Pizza • Pizza Hut 	<ul style="list-style-type: none"> • Smullers • Snackpoint • Starbucks • Subway • Sushi Shop • Taco Mundo 	
New Zealand	<ul style="list-style-type: none"> • AS Watson • Burger Fuel • Burger King • Cafe Coffee Day • Carl's Jr • Coles • Dairy Farm 	<ul style="list-style-type: none"> • Domino's • Hell Pizza • J.CO Donuts • Joe & The Juice • KFC • Krispy Kreme • Little Caesars 	<ul style="list-style-type: none"> • McDonald's • Nando's • Papa John's • Pita Pit • Pizza Hut • Starbucks • Subway 	<ul style="list-style-type: none"> • Woolworths • Zambrero
Philippines	<ul style="list-style-type: none"> • Army Navy • AS Watson • Bon Chon • Chicken • Burger King • Cafe Coffee Day • Chowking • CoCo • ICHIBANYA • Coles • Dairy Farm • Dairy Queen • Domino's 	<ul style="list-style-type: none"> • Goldilocks • Foodshoppe • Greenwich • J.CO Donuts • Joe & The Juice • Jollibee • Kebab Turki • Baba Rafi • Kenny Rogers • KFC • Krispy Kreme • Little Caesars • Mang Inasal 	<ul style="list-style-type: none"> • McDonald's • Mister Donut • (Dunkin' Donuts) • Papa John's • Pizza Hut • Shakey's • Starbucks • Subway • Tim Horton's • Wendy's • Yellow Cab Pizza 	
Poland	<ul style="list-style-type: none"> • Burger King • Caffè Nero • Costa Coffee • Domino's • Flunch 	<ul style="list-style-type: none"> • Joe & The Juice • KFC • Krispy Kreme • McDonald's • Mr Hamburger 	<ul style="list-style-type: none"> • Papa John's • Pizza Hut • Salad Story • Starbucks • Subway 	<ul style="list-style-type: none"> • Telepizza • Tim Horton's
Portugal	<ul style="list-style-type: none"> • Burger King • Domino's • Glovo • H3 	<ul style="list-style-type: none"> • Joe & The Juice • KFC • Krispy Kreme • McDonald's 	<ul style="list-style-type: none"> • Papa John's • Pizza Hut • Starbucks • Subway 	<ul style="list-style-type: none"> • Sushi Shop • Telepizza

Romania	<ul style="list-style-type: none"> • 5toGo • Burger King • Chopstix • Domino's • Filicory • Glovo • Jerry'S Pizza • Joe & The Juice 	<ul style="list-style-type: none"> • KFC • Krispy Kreme • Manufaktura by Doncafe • McDonald's • OroToro • Paul • Papa John's 	<ul style="list-style-type: none"> • Petru Simigerie • Pizza Hut • SaladBox • Spartan • Spring Time • Starbucks • Subway • Taco Bell 	<ul style="list-style-type: none"> • Tip Top • Trenta Pizza • WuXing
Russia	<ul style="list-style-type: none"> • Burger King • Coffee House • Coffee Shop Company • Costa Coffee • Domino's • Joe & The Juice 	<ul style="list-style-type: none"> • KFC • Kroshka • Kartoshka • Krispy Kreme • McDonald's • Papa John's • Pizza Hut 	<ul style="list-style-type: none"> • Shake shack • Shokoladnitsa • Starbucks • Stardogs • Subway • Traveler's Coffee 	
Saudi Arabia	<ul style="list-style-type: none"> • Albaik • Burger Fuel • Burger King • Caffè Nero • Caribou • ChickKing • Cone Zone • Costa Coffee • Dairy Queen • Debonairs Pizza • Domino's 	<ul style="list-style-type: none"> • Five Guys • Freedom pizza • Hardee's • Herfy • Joe & The Juice • Johnny Rockets • Jollibee • KFC • Krispy Kreme • Kudu • Little Caesars 	<ul style="list-style-type: none"> • Man'oushe street • McDonald's • Papa John's • Paavos • Papa Murphy's Pizza • Pizza Hut • Shake shack • Starbucks • Subway 	<ul style="list-style-type: none"> • Texas Chicken • Tim Horton's
Singapore	<ul style="list-style-type: none"> • AS Watson • A&W • Burger King • Cafe Coffee Day • Carl's Jr • Chic-A-Boo • CoCo • ICHIBANYA • Coffee Bean & Tea Leaves • Coffee Club • Coles 	<ul style="list-style-type: none"> • Dairy Farm • Delifrance • Domino's • J.CO Donuts • Joe & The Juice • Jollibee • KFC • Krispy Kreme • Little Caesars • Long John Silver • McDonald's • MOS Burger 	<ul style="list-style-type: none"> • Nando's • Papa John's • Pizza Hut • Popeyes Louisiana Kitchen • Shake shack • Starbucks • Subway • Texas Chicken • Woolworths 	<ul style="list-style-type: none"> • The Coffee Connoisseur (TCC)

South Africa	<ul style="list-style-type: none"> Burger Fuel Burger King Butler's Pizza Chicken Licken Debonairs Pizza Domino's 	<ul style="list-style-type: none"> Kauai KFC Krispy Kreme McDonald's Mugg & Bean Nando's 	<ul style="list-style-type: none"> Papa John's Pizza Hut Simply Asia Starbucks Steers St Elmo's pizza 	<ul style="list-style-type: none"> Subway Wimpy
South Korea	<ul style="list-style-type: none"> AS Watson Burger King Cafe Coffee Day CoCo ICHIBANYA Coles Dairy Farm Domino's J.CO Donuts Joe & The Juice KFC 	<ul style="list-style-type: none"> Krispy Kreme Little Caesars McDonald's Mister Donut (Dunkin' Donuts) Papa John's Pelicana Chicken Pizza Hut Shake shack Starbucks Subway 	<ul style="list-style-type: none"> Woolworths 	
Spain	<ul style="list-style-type: none"> 100 Montaditos Burger King Dehesa Santa Maria Domino's Five Guys Flunch Foster's Hollywood 	<ul style="list-style-type: none"> Fresco Glovo Joe & The Juice KFC Krispy Kreme McDonald's Pans & Company Papa John's 	<ul style="list-style-type: none"> Pizza Hut Ribs Rodilla Starbucks Subway Sushi Shop Taco Bell Telepizza Tim Horton's 	<ul style="list-style-type: none"> Viena VIPS
Sweden	<ul style="list-style-type: none"> Burger King Caffe Nero Domino's Frasses Joe & The Juice KFC Krispy Kreme 	<ul style="list-style-type: none"> Max Hamburgers McDonald's Papa John's Pizza Hut Redfellas Sibylla 	<ul style="list-style-type: none"> Starbucks Subway Wayne's Coffee 	
Switzerland	<ul style="list-style-type: none"> Brezelkönig Burger King Domino's Hitzberger Joe & The Juice 	<ul style="list-style-type: none"> KFC Krispy Kreme McDonald's Nordsee Papa John's 	<ul style="list-style-type: none"> Pizza Hut Starbucks Subway Sushi Shop Telepizza 	<ul style="list-style-type: none"> Yoojis

Taiwan	<ul style="list-style-type: none"> AS Watson Burger King Cafe Coffee Day Coles Dairy Farm Dandan Hamburg Dante Coffee 	<ul style="list-style-type: none"> Dicos Domino's Family Mart FatDaddy Ikari Coffee J.CO Donuts Joe & The Juice KFC 	<ul style="list-style-type: none"> Krispy Kreme Little Caesars Louisa Coffee McDonald's Mister Donut MOS Burger Papa John's Pizza Hut 	<ul style="list-style-type: none"> Starbucks Subway TKK Woolworths
Thailand	<ul style="list-style-type: none"> After You AS Watson Au bon pain Barbecue Plaza Burger King Cafe Coffee Day Chester Grill CoCo ICHIBANYA 	<ul style="list-style-type: none"> Coles Dairy Farm Dairy Queen Domino's Dunkin' Donuts Fuji Hot Pot J.CO Donuts Joe & The Juice 	<ul style="list-style-type: none"> Jollibee KFC Krispy Kreme Little Caesars McDonald's Mister Donut MK Papa John's Pizza Hut 	<ul style="list-style-type: none"> S&P Starbucks Subway Swensen The Pizza Woolworths
Turkey	<ul style="list-style-type: none"> Baydöner Burger King Caffe Nero Costa Coffee Domino's Glovo Joe & The Juice 	<ul style="list-style-type: none"> KFC Krispy Kreme Köfteci Ramiz Little Caesars McDonald's Papa John's Pizza Hut 	<ul style="list-style-type: none"> PizzaPizza Popeyes Chicken & Biscuits Sampiyon Kokoreç Shake Shack 	<ul style="list-style-type: none"> Simit Saray Starbucks Subway Tim Horton's
UAE	<ul style="list-style-type: none"> Albaik Burger Fuel Burger King Caffe Nero Caribou ChicKing Costa Coffee Debonairs Pizza Domino's 	<ul style="list-style-type: none"> Exki Five Guys Freedom pizza Hardee's Joe & The Juice Johnny Rockets Jollibee KFC Krispy Kreme 	<ul style="list-style-type: none"> Little Caesars Man'oushe street McDonald's Paavos Papa John's Papa Murphy's Pizza Pizza Hut 	<ul style="list-style-type: none"> Shake shack Starbucks Subway Sushi Shop Taco Bell Texas Chicken Tim Horton's
United Kingdom	<ul style="list-style-type: none"> Burger King Caffe Nero Chipotle CoCo ICHIBANYA Costa Coffee Domino's 	<ul style="list-style-type: none"> Eat Five Guys Greggs Joe & The Juice Jollibee KFC Krispy Kreme 	<ul style="list-style-type: none"> McDonald's Nando's Papa John's Pizza Hut Pret a Manger SFC Plus Shake Shack 	<ul style="list-style-type: none"> Starbucks Subway Sushi Shop Taco Bell Tim Horton's

- USA
- Arbys
 - Baskin-Robbins
 - Burger King
 - Caffè Nero
 - Carl's Jr
 - Chick-fil-A
 - Chipotle
 - CoCo
 - ICHIBANYA
 - Cracker Barrel
 - Dairy Queen
 - Denny's
 - Domino's
 - Dunkin' Donuts
 - Exki
 - Five Guys
 - Hardee's
 - IHOP
 - In-N-Out
 - Joe & The Juice
 - Jollibee
 - KFC
 - Krispy Kreme
 - Little Caesars
 - McDonald's
 - Nando's
 - Panda Express
 - Panera Bread
 - Papa John's
 - Peet's Coffee
 - Pizza Hut
 - Popeyes
 - Potbelly
 - Sandwich Shop
 - Pret a Manger
 - Qdoba
 - Shake Shack
 - Sonic Drive-In
 - Starbucks
 - Stumptown
 - Subway
 - Taco Bell
 - Waffle House
 - Wendy's

- Vietnam
- AS Watson
 - Burger King
 - Cafe Coffee Day
 - CoCo
 - ICHIBANYA
 - Coles
 - Dairy Farm
 - Domino's
 - Highlands
 - J.CO Donuts
 - Joe & The Juice
 - Jollibee
 - KFC
 - Krispy Kreme
 - Little Caesars
 - Lotteria
 - McDonald's
 - Papa John's
 - Phuc Long
 - Pizza Hut
 - Starbucks
 - Subway
 - Trung Nguyen
 - The Coffee House
 - Woolworths

DRINKS BRANDS** Which of these brands do you drink at least once a week?

- Argentina
- 7UP
 - Burn
 - Capri-Sun
 - Coca-Cola
 - Coke Zero
 - Danone Aqua
 - Diet Coke / Coca-Cola Light
 - Diet Pepsi / Pepsi Light
 - Dr Pepper / Diet Dr Pepper
 - Evian
 - Fanta
 - Fever Tree
 - Gatorade
 - Hype Energy
 - Drinks
 - Lipton Iced Tea
 - Lucozade
 - Monster
 - Nescafe
 - Nespresso
 - Nestea Ice Tea
 - Nestle Pure Life
 - Oasis
 - Orangina
 - Pepsi
 - Pepsi Max
 - Perrier
 - Powerade
 - Red Bull
 - Rockstar
 - San Pellegrino
 - Schweppes
 - Sprite
 - Tropicana
 - Vitamin Water
 - Volvic
 - Zico Coconut Water

Australia	<ul style="list-style-type: none"> • Burn • Capri-Sun • Cascade Lemon and Lime • Cascasde Ginger Beer • Coca-Cola • Coke Zero • Cool Ridge Spring Water • Danone Aqua • Dare • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light 	<ul style="list-style-type: none"> • Dr Pepper / Diet Dr Pepper • Evian • Fanta • Fever Tree • Gatorade • Glaceau • Smartwater • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Master Kong • Monster • Nescafe • Nespresso 	<ul style="list-style-type: none"> • Nestea Ice Tea • Nestle Pure Llife • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Pocari Sweat • Powerade • Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • V 	<ul style="list-style-type: none"> • Vitamin Water • Volvic • Zico Coconut Water
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Austria	<ul style="list-style-type: none"> • Almdudler • Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Dark Dog • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Evian 	<ul style="list-style-type: none"> • Fanta • Fever Tree • Frucade • Gatorade • Hype Energy Drinks • Lattela • Lipton Iced Tea • Lucozade • Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Llife 	<ul style="list-style-type: none"> • Oasis • Orangina • Pago • Pepsi • Pepsi Max • Perrier • Powerade • Power Horse • Red Bull • Red Bull Simply Cola • Rockstar • San Pellegrino • Schweppes 	<ul style="list-style-type: none"> • Sprite • Tropicana • Vitamin Water • Volvic • Zico Coconut Water
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Belgium	<ul style="list-style-type: none"> • Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Evian • Fanta 	<ul style="list-style-type: none"> • Fever Tree • Frutonic • Gatorade • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Monster • Nalu • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Llife 	<ul style="list-style-type: none"> • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • Vitamin Water 	<ul style="list-style-type: none"> • Volvic • Zico Coconut Water
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Brazil	• Burn	• Evian	• Nespresso	• Sprite
	• Capri-Sun	• Fanta	• Nestea Ice Tea	• Tropicana
	• Carabao	• Fever Tree	• Nestle Pure Life	• Vitamin Water
	• Coca-Cola	• Gatorade	• Oasis	• Volvic
	• Coke Zero	• Guaraná	• Orangina	• Xamego
	• Convenção	• Antarctica	• Pepsi	• Zico Coconut
	• Cotuba	• H2OH!	• Pepsi Max	Water
	• Danone Aqua	• Hype Energy	• Perrier	
	• Diet Coke /	• Drinks	• Powerade	
	• Coca-Cola Light	• Itubaína	• Red Bull	
	• Diet Pepsi /	• Kuat	• Rockstar	
	• Pepsi Light	• Lipton Iced Tea	• San Pellegrino	
	• Dolly	• Lucozade	• Schin	
	• Dr Pepper / Diet	• Monster	• Schweppes	
	• Dr Pepper	• Nescafe	• Soda Antarctica	
	Canada	• Burn	• Fanta	• Nestle Pure Life
• Canada Dry		• Fever Tree	• Oasis	• Vitamin Water
• Capri-Sun		• Gatorade	• Orangina	• Volvic
• Coca-Cola		• Glaceau	• Pepsi	• Zico Coconut
• Coke Zero		• Smartwater	• Pepsi Max	Water
• Danone Aqua		• Hype Energy	• Perrier	
• Diet Coke /		• Drinks	• Powerade	
• Coca-Cola Light		• Lipton Iced Tea	• Red Bull	
• Diet Pepsi /		• Lucozade	• Rockstar	
• Pepsi Light		• Monster	• San Pellegrino	
• Dr Pepper / Diet		• Nescafe	• Schweppes	
• Dr Pepper		• Nespresso	• Sprite	
• Evian		• Nestea Ice Tea	• Tropicana	
China	• 7UP	• Gatorade	• Nongfu	• Scream
	• Burn	• Hui Yuan	• Oasis	• Sprite
	• Capri-Sun	• Hype Energy	• Orangina	• Tropicana
	• Carabao	• Drinks	• Pepsi	• Vitamin Water
	• Coca-Cola	• Jia Duo Bao	• Pepsi Max	• Volvic
	• Coke Zero	• Lipton Iced Tea	• Perrier	• Wang Lao Ji
	• Danone Aqua	• Lucozade	• Pocari Sweat	• Weiquan
	• Diet Coke /	• Master Kong	• Powerade	• Zico Coconut
	• Coca-Cola Light	• Minute Maid	• President Juice	Water
	• Diet Pepsi /	• Mirinda	• President Tea	
	• Pepsi Light	• Mizone	• Red Bull	
	• Dr Pepper / Diet	• Monster	• Robust	
	• Dr Pepper	• Nescafe	• Maidong	
	• Evian	• Nespresso	• Rockstar	
	• Fanta	• Nestea Ice Tea	• San Pellegrino	
	• Fever Tree	• Nestle Pure Life	• Schweppes	

Colombia	<ul style="list-style-type: none"> • 7UP • Agua Brisa • Agua Cristal • Agua Manantia • Big Cola • Burn • Capri-Sun • Coca-Cola • Coke Zero • Colombiana • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper 	<ul style="list-style-type: none"> • Evian • Fanta • Fever Tree • Fuze Tea • Gatorade • Hatsu • Hit • Hype Energy Drinks • Jugos del Valle • Lipton Iced Tea • Lucozade • Manzana • Postobon • Monster • Mr Tea • Nescafe 	<ul style="list-style-type: none"> • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Quatro • Red Bull • Rockstar • San Pellegrino • Schweppes • Sporade • Sprite • Sr Toronjo 	<ul style="list-style-type: none"> • Tropicana • Vitamin Water • Vive 100 • Volvic • Zico Coconut Water
Denmark	<ul style="list-style-type: none"> • Burn • Capri-Sun • Coca-Cola • Coke Zero • CULT Energy Drink • Danone Aqua • Dansk Citronvand • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Evian • Fanta 	<ul style="list-style-type: none"> • Faxe Kondi • Fever Tree • Gatorade • Harboe • Hype Energy Drinks • Jolly Cola • Lipton Iced Tea • Lucozade • Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Nikoline • Oasis 	<ul style="list-style-type: none"> • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Squash • appelsinvand • Supermalt • Tropicana • Vita Coco • Vitamin Water • Volvic 	<ul style="list-style-type: none"> • X-ray energydrink • Zico Coconut Water

Egypt	• 7UP	• Dr Pepper / Diet	• Mirinda	• San Pellegrino	
	• Aquafina	• Dr Pepper	• Monster	• Schweppes	
	• Baraka	• Evian	• Nescafe	• Sprite	
	• Barbican	• Fanta	• Nespresso	• Tropicana	
	• Burn	• Fever Tree	• Nestea Ice Tea	• Vimto	
	• Capri-Sun	• Gatorade	• Nestle Pure Llife	• Vitamin Water	
	• Coca-Cola	• Glaceau	• Oasis	• Volvic	
	• Coke Zero	• Smartwater	• Orangina	• Zico Coconut	
	• Danone Aqua	• Holsten	• Pepsi	• Water	
	• Dasani	• Hype Energy	• Pepsi Max		
	• Diet Coke / Coca-Cola Light	• Drinks	• Perrier		
	• Diet Pepsi / Pepsi Light	• Kabisa	• Powerade		
		• Lipton Iced Tea	• Red Bull		
		• Lucozade	• Rockstar		
	France	• Burn	• Fanta	• Orangina	• Volvic
• Capri-Sun		• Fever Tree	• Pepsi	• Zico Coconut	
• Coca-Cola		• Gatorade	• Pepsi Max	• Water	
• Coke Zero		• Hype Energy	• Perrier		
• Danone Aqua		• Drinks	• Powerade		
• Dark Dog		• Lipton Iced Tea	• Red Bull		
• Diet Coke / Coca-Cola Light		• Lucozade	• Rockstar		
• Diet Pepsi / Pepsi Light		• Monster	• San Pellegrino		
• Dr Pepper / Diet Dr Pepper		• Nescafe	• Schweppes		
		• Nespresso	• Sprite		
• Evian		• Nestea Ice Tea	• Tropicana		
		• Nestle Pure Llife	• Vita Coco		
		• Oasis	• Vitamin Water		
Germany		• Apfelschorle	• Dr Pepper / Diet	• Nescafe	• Schweppes
		• Bionade	• Dr Pepper	• Nespresso	• Schwip Schwap
	• Burn	• Evian	• Nestea Ice Tea	• Spezi	
	• Capri-Sun	• Fanta	• Nestle Pure Llife	• Sprite	
	• Carabao	• Fassbrause	• Oasis	• Tropicana	
	• Club Mate	• Fever Tree	• Orangina	• Vita Coco	
	• Coca-Cola	• Gatorade	• Pepsi	• Vitamin Water	
	• Coke Zero	• Hype Energy	• Pepsi Max	• Volvic	
	• Danone Aqua	• Drinks	• Perrier	• Zico Coconut	
	• Diet Coke / Coca-Cola Light	• Lipton Iced Tea	• Powerade	• Water	
	• Diet Pepsi / Pepsi Light	• Lucozade	• Red Bull		
		• Mezzo Mix	• Rockstar		
		• Monster	• San Pellegrino		

Hong Kong	<ul style="list-style-type: none"> • 7UP • Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Evian • Fanta 	<ul style="list-style-type: none"> • Fever Tree • Gatorade • Hi-C • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Master Kong • Monster • Mr. Juicy • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life 	<ul style="list-style-type: none"> • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Pocari Sweat • Powerade • Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • TAO TI • Tropicana 	<ul style="list-style-type: none"> • Uni-President • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water
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India	<ul style="list-style-type: none"> • 7UP • Appy • Appy Fizz • Bailey • Bnatural Fruit Juice • Burn • Campa Cola • Campa Lemon • Campa Orange • Campa Water • Capri-Sun • Coca-Cola • Coke Zero • Dabur Real • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper 	<ul style="list-style-type: none"> • Evian • Fanta • Fever Tree • Frooti • FruitsUp • Gatorade • Glaceau • Smartwater • Hype Energy Drinks • Kingfisher • Radler • Limca • Lipton Iced Tea • LMN • Lucozade • MangoSip • Master Kong • Mazaa • Minute Maid • Mirinda • Monster 	<ul style="list-style-type: none"> • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Nimbooz • Oasis • Orangina • Paperboat • Pepsi • Pepsi Max • Perrier • Pocari Sweat • Powerade • Real Fruit Juice • Red Bull • Rockstar • San Pellegrino • Schweppes • Slice • Sprite • Thums Up • Tropicana 	<ul style="list-style-type: none"> • Vitamin Water • Volvic • Zico Coconut Water

Indonesia	• Ades	• Gatorade	• MYTEA	• Teh Botol	
	• Buavita	• Good Day	• Nescafe	• Teh Gelas	
	• Burn	• Good Mood	• Nespresso	• Teh Javana	
	• Capri-Sun	• Hemaviton	• Nestea Ice Tea	• Teh Kotak	
	• Coca-Cola	• Energy	• Nestle Pure Life	• Teh Pucuk	
	• Coke Zero	• Hype Energy	• Nu Green Tea	• Tropicana	
	• Danone Aqua	• Drinks	• Nutriboost	• VIT	
	• Diet Coke /	• Ichi Ocha	• Oasis	• Vitamin Water	
	Coca-Cola Light	• Ichitan	• Orangina	• Volvic	
	• Diet Pepsi /	• Kratingdaeng	• Pepsi	• YOU C100	
	Pepsi Light	• Kukubima	• Pepsi Max	• Zico Coconut	
	• Dr Pepper / Diet	• EnerG	• Perrier	Water	
	• Dr Pepper	• Le Minerale	• Pocari Sweat		
	• Evian	• Lipton Iced Tea	• Powerade		
	• Extra Joss	• Lucozade	• Prim-a		
	• Fanta	• M150	• Red Bull		
	• Fever Tree	• Master Kong	• Rockstar		
	• Floridina	• Minute Maid	• San Pellegrino		
	• Frestea	• Mizone	• Schweppes		
	• Fruit tea	• Monster	• Sprite		
	Ireland	• 7UP	• Dr Pepper / Diet	• Oasis	• Zico Coconut
		• Barry's Tea	• Dr Pepper	• Orangina	Water
		• Burn	• Evian	• Pepsi	
		• Capri-Sun	• Fanta	• Pepsi Max	
		• Cidona	• Fever Tree	• Perrier	
		• Club Lemon	• Gatorade	• Powerade	
• Club Orange		• Hype Energy	• Red Bull		
• Club Rock		• Drinks	• Rockstar		
• Shandy		• Lilt	• San Pellegrino		
• Coca-Cola		• Lipton Iced Tea	• Schweppes		
• Coke Zero		• Lucozade	• Sprite		
• Danone Aqua		• Monster	• Tropicana		
• Diet Coke /		• Nescafe	• Vita Coco		
Coca-Cola Light		• Nespresso	• Vitamin Water		
• Diet Pepsi /		• Nestea Ice Tea	• Volvic		
Pepsi Light		• Nestle Pure Life			

Israel	<ul style="list-style-type: none"> • 7UP • Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Evian • Fanta 	<ul style="list-style-type: none"> • Fever Tree • Gatorade • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Mirinda • Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Llife • Oasis • Orangina 	<ul style="list-style-type: none"> • Pepsi • Pepsi Max • Perrier • Powerade • Prigat • Primor • Red Bull • Rockstar • San Pellegrino • Schweppes • Soda club • Sprite • Tapozina;Spring • Tropicana 	<ul style="list-style-type: none"> • Vitamin Water • Volvic • Zico Coconut Water
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Italy	<ul style="list-style-type: none"> • Burn • Capri-Sun • Carabao • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper 	<ul style="list-style-type: none"> • Evian • Fanta • Fever Tree • Gatorade • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Monster • Nescafe • Nespresso • Nestea Ice Tea 	<ul style="list-style-type: none"> • Nestle Pure Llife • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite 	<ul style="list-style-type: none"> • Tropicana • Vitamin Water • Volvic • Zico Coconut Water
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Japan	<ul style="list-style-type: none"> • BOSS • Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Dekavita C • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Evian • Fanta 	<ul style="list-style-type: none"> • Fever Tree • Gatorade • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Master Kong • Maximus • Monster • Natchan! • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Llife • Oasis 	<ul style="list-style-type: none"> • Orangina • Pepsi • Pepsi Japan Cola • Pepsi Max • Perrier • Pocari Sweat • Powerade • Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Suntory Oolong Tea 	<ul style="list-style-type: none"> • Suntory • Tennensui • Tropicana • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water
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Malaysia	<ul style="list-style-type: none"> • 100 Plus • Burn • Capri-Sun • Carabao • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Evian 	<ul style="list-style-type: none"> • Fanta • Fever Tree • Gatorade • Hui Yuan • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Master Kong • Mirinda • Monster • Nescafe • Nespresso • Nestea Ice Tea 	<ul style="list-style-type: none"> • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Pocari Sweat • Powerade • Red Bull • Ribena • Sparkling • Rockstar • San Pellegrino • Schweppes 	<ul style="list-style-type: none"> • Sprite • Spritzer • Tropicana • Vitamin Water • Volvic • Zico Coconut Water
Mexico	<ul style="list-style-type: none"> • 7UP • Be Light • Burn • Capri-Sun • Carabao • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light 	<ul style="list-style-type: none"> • Dr Pepper / Diet Dr Pepper • Evian • Fanta • Fever Tree • Fuze Tea • Gatorade • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Monster 	<ul style="list-style-type: none"> • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull • Rockstar 	<ul style="list-style-type: none"> • San Pellegrino • Schweppes • Sprite • Tropicana • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water
Netherlands	<ul style="list-style-type: none"> • AA Drink • Burn • Capri-Sun • Carabao • Cassis • Coca-Cola • Coke Zero • Danone Aqua • Diet Pepsi / Pepsi Light • Diet Coke / Coca-Cola Light • Dr Pepper / Diet Dr Pepper 	<ul style="list-style-type: none"> • Evian • Fanta • Fever Tree • Dr Fouts • Gatorade • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life 	<ul style="list-style-type: none"> • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull • Rockstar • Royal Club • San Pellegrino • Schweppes • Sprite • Tropicana • Vita Coco 	<ul style="list-style-type: none"> • Vitamin Water • Volvic • Zico Coconut Water

New Zealand	• Burn	• Foxton Fizz	• Nestle Pure Life	• Tropicana	
	• Capri-Sun	• Gatorade	• Oasis	• V	
	• Coca-Cola	• Hopt	• Orangina	• Vitamin Water	
	• Coke Zero	• Hype Energy	• Pepsi	• Volvic	
	• Danone Aqua	Drinks	• Pepsi Max	• Wests	
	• Diet Pepsi /	• Lipton Iced Tea	• Perrier	• Zico Coconut	
	Pepsi Light	• L & P (Lemon &	• Petes Lemonade	Water	
	• Diet Coke /	Paeroa)	• Pocari Sweat		
	Coca-Cola Light	• Lucozade	• Powerade		
	• Dr Pepper / Diet	• Master Kong	• Red Bull		
	Dr Pepper	• Monster	• Rockstar		
	• Evian	• Nescafe	• San Pellegrino		
	• Fanta	• Nespresso	• Schweppes		
	• Fever Tree	• Nestea Ice Tea	• Sprite		
	<hr/>				
	Philippines	• 100 Plus	• Evian	• Nestle Pure Life	• Thunder Super
• Absolute		• Fanta	• Oasis	Soda	
• Aquafina		• Fever Tree	• Orangina	• Tropicana	
• Burn		• Gatorade	• Pepsi	• Vitamin Water	
• C2 Iced Tea		• Hype Energy	• Pepsi Max	• Volvic	
• Capri-Sun		Drinks	• Perrier	• Wilkins	
• Cobra		• Le Minerale	• Pocari Sweat	• Zest-O Juice	
• Coca-Cola		• Lipton Iced Tea	• Powerade	• Zico Coconut	
• Coke Zero		• Lucozade	• RC Cola	Water	
• Danone Aqua		• Master Kong	• Red Bull		
• Del Monte Juice		• Minute Maid	• Rockstar		
Drink		• Mogu Mogu	• Royal Tru		
• Diet Coke /		Juice	Orange		
Coca-Cola Light		• Monster	• San Pellegrino		
• Diet Pepsi /		• Nature Spring	• Schweppes		
Pepsi Light		• Nescafe	• Smart C		
• Dr Pepper / Diet		• Nespresso	• Sprite		
Dr Pepper		• Nestea Ice Tea	• Summit		

Poland	• 7UP	• Evian	• Oasis	• Vitamin Water	
	• Ariva Ice tea	• Fanta	• Orangina	• Volvic	
	• Burn	• Fever Tree	• Pepsi	• Zico Coconut Water	
	• Capri-Sun	• Frugo	• Pepsi Max		
	• Carabao	• Gatorade	• Perrier		
	• Coca-Cola	• Hype Energy	• Powerade		
	• Coke Zero	• Drinks	• Red Bull		
	• Danone Aqua	• Lipton Iced Tea	• Rockstar		
	• Diet Coke / Coca-Cola Light	• Lucozade	• San Pellegrino		
	• Diet Pepsi / Pepsi Light	• Monster	• Schweppes		
	• Dr Pepper / Diet Dr Pepper	• Nescafe	• Sprite		
		• Nespresso	• Tiger		
		• Nestea Ice Tea	• Tropicana		
		• Nestle Pure Life	• Vimto		
	<hr/>				
	Portugal	• Atlântida	• Fanta	• Nestle Pure Life	• Tropicana
• Brisa		• Fever Tree	• Oasis	• Vitamin Water	
• BriSol		• Frisumo	• Orangina	• Volvic	
• Burn		• Gatorade	• Pepsi	• Zico Coconut Water	
• Capri-Sun		• Hype Energy	• Pepsi Max		
• Coca-Cola		• Drinks	• Perrier		
• Coke Zero		• IKA	• Powerade		
• Danone Aqua		• Kima	• Red Bull		
• Diet Coke / Coca-Cola Light		• Laranjada	• Rockstar		
• Diet Pepsi / Pepsi Light		• Lipton Iced Tea	• San Pellegrino		
• Dr Pepper / Diet Dr Pepper		• Lucozade	• Schweppes		
		• Monster	• Snappy		
		• Nescafe	• Sprite		
		• Nespresso	• SUCOL		
		• Nestea Ice Tea	• Sumol		

Romania	<ul style="list-style-type: none"> • 7UP • Adria • Amaroy • Amigo • Aqua Carpatica • Beanz Cafe • Borsec • Bucovina • Burn • Cappy • Capri-Sun • Coca-Cola • Coca Cola Lime • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light 	<ul style="list-style-type: none"> • Doncafe • Dorna • Dr Pepper / Diet • Dr Pepper • Evian • Fanta • Fever Tree • Fortuna • Frutti Fresh • Gatorade • Giusto • Granini • Hell Energy • Hype Energy • Drinks • Jacobs • Lavazza • Lipton Iced Tea • Lucozade 	<ul style="list-style-type: none"> • Mirinda • Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Nova Brasilia • Oasis • Orangina • Pepsi • Pepsi Max • Pepsi Twist • Perrier • Powerade • Prigat • Red Bull • Rockstar • San Pellegrino • Santal 	<ul style="list-style-type: none"> • Schweppes • Sprite • Tchibo • Tedi • Tiger • Tropicana • Tymbark • Vitamin Water • Volvic • Zico Coconut Water • Zizin
Russia	<ul style="list-style-type: none"> • 7UP • Burn • Capri-Sun • Chernogolovka • Chernogolovka • Baikal • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet • Dr Pepper 	<ul style="list-style-type: none"> • Evian • Fanta • Fever Tree • Fruktime • Gatorade • Hype Energy • Drinks • Irn Bru • Lipton Iced Tea • Lucozade • Mirinda • Monster • Nescafe • Nespresso • Nestea Ice Tea 	<ul style="list-style-type: none"> • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • Vitamin Water • Volvic 	<ul style="list-style-type: none"> • Zico Coconut Water

Saudi Arabia	• 7UP	• Evian	• Nespresso	• Vimto	
	• Almarai	• Fanta	• Nestea Ice Tea	• Vitamin Water	
	• Al Rabie	• Fever Tree	• Nestle Pure Llife	• Volvic	
	• Barbican	• Gatorade	• Oasis	• Zico Coconut Water	
	• Burn	• Glaceau	• Orangina		
	• Capri-Sun	• Smartwater	• Pepsi		
	• Coca-Cola	• Holsten	• Pepsi Max		
	• Coke Zero	• Hype Energy	• Perrier		
	• Danone Aqua	• Drinks	• Powerade		
	• Diet Coke /	• Lipton Iced Tea	• Red Bull		
	Coca-Cola Light	• Lucozade	• Rockstar		
	• Diet Pepsi /	• Mirinda	• San Pellegrino		
	Pepsi Light	• Monster	• Schweppes		
	• Dr Pepper / Diet	• Nadec	• Sprite		
	Dr Pepper	• Nescafe	• Tropicana		
	Singapore	• 100 Plus	• Fever Tree	• Nestea Ice Tea	• Sprite
		• 7UP	• F&N	• Nestle Pure Llife	• Tropicana
		• Burn	• Fruit Tree Fresh	• Oasis	• Vita Coco
		• Capri-Sun	• Gatorade	• Orangina	• Vitamin Water
		• Coca-Cola	• Heaven & Earth	• Peel Fresh	• Volvic
• Coke Zero		• Hype Energy	• Pepsi	• Yeo's	
• Danone Aqua		• Drinks	• Pepsi Max	• Zico Coconut Water	
• Diet Coke /		• Lipton Iced Tea	• Perrier		
Coca-Cola Light		• Lucozade	• Pocari Sweat		
• Diet Pepsi /		• Marigold	• Pokka		
Pepsi Light		• Master Kong	• Powerade		
• Dr Pepper / Diet		• Minute Maid	• Red Bull		
Dr Pepper		• Monster	• Rockstar		
• Evian		• Nescafe	• San Pellegrino		
• Fanta		• Nespresso	• Schweppes		

South Africa	• Appletiser	• Evian	• Nescafe	• Stoney Ginger Beer
	• Burn	• Fanta	• Nespresso	• Tab
	• Capri-Sun	• Fever Tree	• Nestea Ice Tea	• Tropicana
	• Carabao	• Five Roses tea	• Nestle Pure Life	• Vita Coco
	• Ceres Fruit Juice	• Freshpak	• Oasis	• Vitamin Water
	• Coca-Cola	• Rooibos tea	• Orangina	• Volvic
	• Coke Zero	• Gatorade	• Oros	• Zico Coconut Water
	• Crème Soda	• Grapetiser	• Pepsi	
	• Danone Aqua	• Hype Energy	• Pepsi Max	
	• Diet Coke / Coca-Cola Light	• Drinks	• Perrier	
	• Diet Pepsi / Pepsi Light	• Iron Brew	• Powerade	
	• Dr Pepper / Diet Dr Pepper	• Joko tea	• Red Bull	
	• Energade	• Lipton Iced Tea	• Rockstar	
		• Liqui fruit	• San Pellegrino	
		• Lucozade	• Schweppes	
		• Monster	• Sprite	
	South Korea	• 2%	• Dr Pepper / Diet Dr Pepper	• Nestea Ice Tea
• Bacchus-D			• Nestle Pure Life	• Tropicana
• Burn		• Evian	• Oasis	• Vita Coco
• Capri-Sun		• Fanta	• Orangina	• Vitamin Water
• Carabao		• Fever Tree	• Pepsi	• Volvic
• Cheon Yeon Cider		• Gatorade	• Pepsi Max	• Zico Coconut Water
• Coca-Cola		• Hype Energy	• Perrier	
• Coke Zero		• Drinks	• Pocari Sweat	
• Danone Aqua		• Lipton Iced Tea	• Powerade	
• Diet Coke / Coca-Cola Light		• Lucozade	• Red Bull	
• Diet Pepsi / Pepsi Light		• Master Kong	• Rockstar	
		• Monster	• Sac Sac	
		• Nescafe	• San Pellegrino	
		• Nespresso	• Schweppes	
Spain		• Burn	• Fanta	• Oasis
	• Capri-Sun	• Fever Tree	• Orangina	• Vitamin Water
	• Coca-Cola	• Gatorade	• Pepsi	• Volvic
	• Coke Zero	• Hype Energy	• Pepsi Max	• Zico Coconut Water
	• Danone Aqua	• Drinks	• Perrier	
	• Diet Pepsi / Pepsi Light	• Lipton Iced Tea	• Powerade	
	• Diet Coke / Coca-Cola Light	• Lucozade	• Red Bull	
	• Dr Pepper / Diet Dr Pepper	• Monster	• Rockstar	
		• Nescafe	• San Pellegrino	
		• Nespresso	• Schweppes	
		• Nestea Ice Tea	• Sprite	
		• Nestle Pure Life	• Tropicana	

Sweden	<ul style="list-style-type: none"> • Burn • Capri-Sun • Champis • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Evian • Fanta 	<ul style="list-style-type: none"> • Fever Tree • Fruksoda • Gatorade • Gevalia • Hype Energy Drinks • Jaffa • Julmust • Lipton Iced Tea • Lucozade • Monster • Nescafe • Nespresso • Nestea Ice Tea 	<ul style="list-style-type: none"> • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Pommac • Powerade • Red Bull • Rockstar • San Pellegrino • Schweppes • Sockerdricka • Sprite 	<ul style="list-style-type: none"> • Trocadero • Tropicana • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water
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Switzerland	<ul style="list-style-type: none"> • Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Elmer Citro • Evian • Fanta 	<ul style="list-style-type: none"> • Fever Tree • Flauder • Gatorade • Gazosa • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Migros Ice Tea • Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life 	<ul style="list-style-type: none"> • Oasis • Orangina • Passaia • Pepita • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull • Rivella • Rockstar • San Pellegrino • Schweppes • Sprite 	<ul style="list-style-type: none"> • Tropicana • Vitamin Water • Volvic • Zico Coconut Water
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Taiwan	<ul style="list-style-type: none"> • Bomy • Burn • Capri-Sun • Chai Li Won • Cheers • Chun Chih Cha • Coca-Cola • Coke Fiber • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light 	<ul style="list-style-type: none"> • Dr Pepper / Diet Dr Pepper • Evian • Fanta • Fever Tree • Gatorade • HeySong Sarsae • Hype Energy Drinks • Kochakaden • Lipton Iced Tea • Lucozade • Master Kong • Mine Shine 	<ul style="list-style-type: none"> • Minute Maid • Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Pocari Sweat • Powerade • Real Leaf 	<ul style="list-style-type: none"> • Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite • Tropicana • Vitamin Water • Volvic • Yu Cha Yuan • Zico Coconut Water
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Thailand	<ul style="list-style-type: none"> • 100 Plus • Birdy • Bireley's • Burn • Capri-Sun • Carabao • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Est 	<ul style="list-style-type: none"> • Evian • Fanta • Fever Tree • Gatorade • Hype Energy Drinks • Ichitan • Kopiko • Lipton Iced Tea • Lucozade • Malee • Mansome • Master Kong • Monster • Nescafe • Nespresso 	<ul style="list-style-type: none"> • Nestea Ice Tea • Nestle Pure Life • Oasis • Oishi • Orangina • Pepsi • Pepsi Max • Perrier • Pocari Sweat • Powerade • Red Bull • Rockstar • San Pellegrino • Schweppes • Sponsor • Sprite 	<ul style="list-style-type: none"> • Tipco • Tropicana • Unif • Vitamin Water • Volvic • Zico Coconut Water
Turkey	<ul style="list-style-type: none"> • Burn • Capri-Sun • Coca-Cola • Coke Zero • Cola Turka • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • ElvanSalgam 	<ul style="list-style-type: none"> • Evian • Fanta • Fever Tree • Gatorade • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Monster • Nescafe • Nespresso • Nestea Ice Tea • Nestle Pure Life 	<ul style="list-style-type: none"> • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull • Rockstar • San Pellegrino • Schweppes • Sira • Sprite • Tropicana 	<ul style="list-style-type: none"> • Uludağ Gazoz • Vitamin Water • Volvic • Zico Coconut Water
UAE	<ul style="list-style-type: none"> • 7UP • Barbican • Burn • Capri-Sun • Coca-Cola • Coke Zero • Danone Aqua • Diet Coke / Coca-Cola Light • Diet Pepsi / Pepsi Light • Dr Pepper / Diet Dr Pepper • Evian 	<ul style="list-style-type: none"> • Fanta • Fever Tree • Gatorade • Glaceau Smartwater • Holsten • Hype Energy Drinks • Lipton Iced Tea • Lucozade • Mirinda • Monster • Nadec • Nescafe 	<ul style="list-style-type: none"> • Nespresso • Nestea Ice Tea • Nestle Pure Life • Oasis • Orangina • Pepsi • Pepsi Max • Perrier • Powerade • Red Bull • Rockstar • San Pellegrino • Schweppes • Sprite 	<ul style="list-style-type: none"> • Tropicana • Vimto • Vita Coco • Vitamin Water • Volvic • Zico Coconut Water

United Kingdom	• Appletiser	• Evian	• Oasis	• Vita Coco
	• Boost	• Fanta	• Orangina	• Vitamin Water
	• Burn	• Fever Tree	• Pepsi	• Volvic
	• Capri-Sun	• Gatorade	• Pepsi Max	• Zico Coconut
	• Carabao	• Hype Energy	• Perrier	Water
	• Coca-Cola	Drinks	• Powerade	
	• Coke Zero	• Lilt	• Red Bull	
	• Danone Aqua	• Lipton Iced Tea	• Rich Energy	
	• Diet Coke /	• Lucozade	• Rockstar	
	Coca-Cola Light	• Monster	• San Pellegrino	
	• Diet Pepsi /	• Nescafe	• Schweppes	
	Pepsi Light	• Nespresso	• Sprite	
	• Dr Pepper / Diet	• Nestea Ice Tea	• Tropicana	
	Dr Pepper	• Nestle Pure Life	• V	
	United States	• Aquafina	• Diet Rite	• Mountain Dew /
• 7UP		• Dr Pepper / Diet	Diet Mountain	• Sierra Mist
• Arizona Iced Tea		Dr Pepper	Dew	• Simply
• A&W		• Evian	• Nescafe	• Sprite
• Bai		• Fanta	• Nespresso	• Tropicana
• Barq's		• Fever Tree	• Nestea Ice Tea	• Vita Coco
• Boylan's		• Fuze Tea	• Nestle Pure Life	• Vitamin Water
• Burn		• Gatorade	• Oasis	• Volvic
• Canada Dry		• Glaceau	• Orangina	• Zico Coconut
• Capri-Sun		Smartwater	• Pepsi	Water
• Carabao		• Hi-ball	• Pepsi Max	
• Coca-Cola		• Hype Energy	• Perrier	
• Coke Zero		Drinks	• Poland Springs	
• Danone Aqua		• LaCroix	• Polar Seltzer	
• Dasani		• Lipton Iced Tea	• Powerade	
• Diet Coke /		• Lucozade	• Red Bull	
Coca-Cola Light		• Minute Maid	• Rich Energy	
• Diet Pepsi /		• Monster	• Rockstar	
Pepsi Light		• Naked Juice	• San Pellegrino	

Vietnam

- 7UP
- Burn
- C2 Iced Tea
- Capri-Sun
- Carabao
- Coca-Cola
- Coke Zero
- Danone Aqua
- Diet Coke / Coca-Cola Light
- Diet Pepsi / Pepsi Light
- Dr Pepper / Diet Dr Pepper
- Dr Thanh Tea
- Evian
- Fanta
- Fever Tree
- Gatorade
- Hype Energy Drinks
- Lipton Iced Tea
- Lucozade
- Master Kong
- Mirinda
- Monster
- Nescafe
- Nespresso
- Nestea Ice Tea
- Nestle Pure Life
- Number1
- Oasis
- Orangina
- Pepsi
- Pepsi Max
- Perrier
- Pocari Sweat
- Powerade
- Red Bull
- Rockstar
- Rong Do
- San Pellegrino
- Schweppes
- Sprite
- Sting
- Tea+
- Tropicana
- Vitamin Water
- Volvic
- Zico Coconut Water

FILM FRANCHISES** Which of these film franchises / studios would you consider yourself to be a fan of?

- Batman
- DC
- Disney
- Fast and the Furious
- Harry Potter
- Hunger Games
- Indiana Jones
- Jurassic Park
- Lord of the Rings
- Marvel
- Pirates of the Caribbean
- Pixar
- Spider-Man
- Star Trek
- Star Wars
- Superman
- Toy Story
- Transformers
- Twilight
- X-Men
- None of these

**HAIRCARE /
SKINCARE /
COSMETICS
BRANDS****

Which of these
haircare/skincare/cosmetics
brands do you use at least once a
week?

NOTE: Options marked with ~ are
asked to women only

Just for Men is asked to men only.

- Albion~ *Asia Pacific only*
- Aussie~
- Aveeno Germany only
- Avene
- Avon
- AXE / Lynx
- bareMinerals~ *North America only*
- Bifesta~ *Asia Pacific only*
- Bioderma
- Biore
- Biotherm
- Bobbi Brown~
- Caudalie~
- Chando *Asia Pacific only*
- Chanel ~ *Select markets only*
- Clarins
- Clean & Clear
- Clear
- Clinique
- Curel~ *Asia Pacific only*
- DHC~ *Asia Pacific only*
- Dior ~*Select markets only*
- Dove~
- Dr Ci:Labo~ *Asia Pacific only*
- Dr Wu *Asia Pacific only*
- Elizabeth Arden~
- Elmiplant *Romania only*
- Estee Lauder
- FANCL~ *Asia Pacific only*
- Farmec *Romania only*
- For Beloved One~ *Taiwan only*
- Garnier
- Gerovital *Romania only*
- Gillette
- Givenchy ~*Select markets only*
- Guerlain
- Hado Laba *Asia Pacific only*
- Head & Shoulders
- Herborist *China only*
- Innisfree *Asia Pacific only*
- IPSA~ *Hong Kong only*
- Just for Men *Argentina, Australia, Brazil, Canada, China, Colombia, France, Germany, Hong Kong, Ireland, Italy, Netherlands, New Zealand, Portugal, Spain, Turkey, UK, USA only*
- KanS~ *China, Hong Kong, Taiwan only*
- Kat Von D *North America only*
- Kiehls
- Kose~ *Asia Pacific only*
- La Mer~
- La Prairie~
- La Roche-Posay
- L'Occitane
- L'Oreal~
- Lancome
- Laneige *Asia Pacific only*
- LUSH~
- Lux~
- M.A.C. ~
- Make Up Forever~
- Mary Kay~
- Max Factor~
- Maybelline
- NARS~
- Natura
- Neutrogena
- Nivea~
- Olay
- Oriflame *Romania only*
- Origins
- Palmolive - *Select markets only*
- Pantene~
- Pechoin *Asia Pacific only*
- Revlon~
- Rimmel
- Romano ~ *Vietnam only*
- Sari Ayu~ *Indonesia, Malaysia only*
- Schwarzkopf
- Shea Moisture
- Shiseido
- Simple *UK only*
- Sisley
- SK-II
- Smashbox~ *North America only*
- Sulwhasoo *Asia Pacific only*
- Sunsilk ~ *Select Markets only*
- Syoss~
- Tarte Cosmetics~ *North America only*
- The Body Shop
- Too Faced~ *North America only*
- TRESemme

- Tsubaki~ *China, Hong Kong, Japan, South Korea, Taiwan only*
- Urban Decay~
- Vichy
- VO5
- VS (Vidal Sassoon)
- Wardah~ *Indonesia only*
- Wash & Go *Romania only*
- Xmen ~ *Vietnam only*
- None of these

LUXURY FASHION: ENGAGEMENT** When did you last make a purchase from these luxury fashion brands?

- Purchased in Last Year
- Purchased in Last 5 Years

- Armani
- Balenciaga
- Bottega Veneta
- Bulgari
- Burberry
- Cacharel
- Calvin Klein
- Canali
- Carolina Herrera
- Cartier
- Celine
- Chanel
- Chloe
- Chow Sang Sang *China, Hong Kong, Taiwan only*
- Chow Tai Fook *China, Hong Kong, Taiwan only*
- Christian Lacroix
- Coach
- Davidoff
- Dior
- Dolce & Gabbana
- Dunhill
- Escada
- Fendi
- Furla
- Givenchy
- Gucci
- Hermes
- Hugo Boss
- Jean Paul Gaultier
- Jimmy Choo
- Kate Spade
- Kenzo
- Lacoste
- Lanvin
- Loewe
- Longchamp
- Louis Vuitton
- Luxury watch brand (e.g. Rolex, TAG)
- Marc Jacobs
- Max Mara
- Michael Kors
- Moschino
- Narciso Rodriguez
- Nina Ricci
- Paco Rabanne
- Pandora
- Paul Smith
- Prada
- Ralph Lauren
- Ray-Ban
- Roberto Cavalli
- Rochas
- Shanghai Tang *China, Hong Kong, Taiwan only*
- Stella McCartney
- Swarovski
- Theory
- Thierry Mugler
- Tiffany
- Tod's
- Tom Ford
- Tommy Hilfiger
- Trussardi
- Valentino
- Versace
- YSL / Saint Laurent
- Zegna
- None of these

LUXURY FASHION: ADVOCACY** Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family / friends)?

PAYMENT PROVIDERS / SERVICES: AWARENESS**

Which of these payment services / providers have you heard of?

- Aware
- Haven't heard of
- Prefer not to say

- American Express *All markets except China*
- Mastercard *All markets except China*
- PayPal *All markets except China, Turkey*
- Union Pay *China only*
- Visa *All markets except China*

PAYMENT PROVIDERS / SERVICES: ENGAGEMENT**

Which of these payment services / providers have you used?

- Use now
- Used previously
- Never used

PAYMENT PROVIDERS / SERVICES: ADVOCACY**

Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family / friends)?

RETAILERS**

Which of these retailers / stores have you shopped at in the last 3 months?
This could be online or in one of their stores

Argentina	<ul style="list-style-type: none"> • Alto Palermo • Arredo • Dot • Easy • Falabella 	<ul style="list-style-type: none"> • Farmacity • Kevingston • Legacy • Levi's • Paseo Alcorta 	<ul style="list-style-type: none"> • Patio Bullrich • Recoleta Mall • Selma • Sodimac • Staples 	<ul style="list-style-type: none"> • Unicenter • Vantage • Wanama • Zara • Zona Vital
Australia	<ul style="list-style-type: none"> • Amcal • ASOS • BCF • Bonds • Bunnings • Chemist Warehouse • Cotton On • Country Road 	<ul style="list-style-type: none"> • David Jones • H&M • Harris Scarfe • Home Timber & Hardware • IKEA • Katies • Kmart 	<ul style="list-style-type: none"> • Lorna Jane • Millers • Mitre 10 • Myer • Officeworks • Portmans • Priceline • Rebel Sports 	<ul style="list-style-type: none"> • Staples • Sussan • Suzanne Grae • Target • The Iconic • TK Maxx • UNIQLO • Zara
Austria	<ul style="list-style-type: none"> • Bauhaus • Bershka • BIPA • Blue Tomato • Bonita • C & A • Deichman • DM • Esprit • H&M 	<ul style="list-style-type: none"> • Hagebaumarkt • Hervis • Hornbach • Humanic • IKEA • Interio • JD Sports • Kastner & Öhler • Kaufhaus Lutz • Kaufhaus Schiepek 	<ul style="list-style-type: none"> • Kaufhaus Tyrol • KIKA • Kleider Bauer • Leiner • Levi's • Mango • Marionnaud • Müller-Drogerie • New Yorker • Obi 	<ul style="list-style-type: none"> • Orsay • Pro Kaufland • s.Oliver • Stiefelkönig • Tally Weijl • Vero Moda / Jack & Jones • XXXLutz • Zara

Belgium	<ul style="list-style-type: none"> Action Bel&Bo Blokker BOBO Bol Brico C&A Camber Casa 	<ul style="list-style-type: none"> Desigual E5-Mode Esprit Galeria Inno Gamma FNAC Footlocker H&M HEMA 	<ul style="list-style-type: none"> Heytens IKEA JBC JD Sports Kréfel Kruidvat Leenbakker Mango Media Markt 	<ul style="list-style-type: none"> Trafic UNIQLO Urban Outfitters Vanden Borre Weba Zalando Zara Zeeman
Brazil	<ul style="list-style-type: none"> C&A Casas Bahia Centauro Droga Raia Drogaria São Paulo ETNA 	<ul style="list-style-type: none"> GAP Hering Kalunga Levi's Magazine Luiza Malwee 	<ul style="list-style-type: none"> Marisa Mobly Netshoes Onofre Papelaria Real Pernambucanas 	<ul style="list-style-type: none"> Ponto Frio Renner Riachuelo Sam's Club Ultrafarma Zara
Canada	<ul style="list-style-type: none"> Abercrombie & Fitch Aritzia Best Buy Canadian Tire GAP H&M Hollister Holt Renfrew Home Depot Home Hardware 	<ul style="list-style-type: none"> Home Outfitters Homesense Hudson's Bay Company IKEA Jean Coutu Leon's Levi's London Drugs Lowe's Mark's Work 	<ul style="list-style-type: none"> Nordstrom Old Navy Pharmasave Reitmans Rexall Rona Saks Sears Shoppers Drug Mart / Pharmaprix 	<ul style="list-style-type: none"> Staples The Brick The Source Uniprix Urban Outfitters Wearhouse Winners Zara
China	<ul style="list-style-type: none"> b+ab Baleno Boloni Cabbeen Dashenlin E-Land Esprit G2000 	<ul style="list-style-type: none"> GAP Giordano Guoda H&M HOBA IKEA La Chapelle LaoBaiXing 	<ul style="list-style-type: none"> Levi's Mango Me&City Meters / bonwe METRO Muji Nepstar Drugstore Q&U Furniture 	<ul style="list-style-type: none"> Red Star Macalline Sam's Club Tong Ren Tang UNIQLO Watsons Yishion Zara
Colombia	<ul style="list-style-type: none"> Agaval Alkosto Americanino Bershka Chevignon 	<ul style="list-style-type: none"> Desigual Falabella Flamingo H&M Hogar Y Moda 	<ul style="list-style-type: none"> Homecenter Levi's Mango Office Depot Pepe Ganga 	<ul style="list-style-type: none"> PriceSmart Pull & Bear Stradivarius Zara

Denmark	<ul style="list-style-type: none"> • Apotek • Apoteket • Arnold Busck • BabySam • Bahne • Bauhaus • Bog & Ide • Bolia • Bygma 	<ul style="list-style-type: none"> • GameStop • GAP • H&M • Hastens • Helsemin • HIFI Klubben • IKEA • Ilva • Imerco 	<ul style="list-style-type: none"> • Jem & fix • JD Sports • Jysk • Levi's • Magasin • Matas • Normal • Panduro • Power 	<ul style="list-style-type: none"> • Sephora • Silvan • Skousen • Sostrene Grene • Tiger • Urban Outfitters • XL-BYG • Zara
Egypt	<ul style="list-style-type: none"> • Al-Tawhid Wal Nour • Bella Donna • Bershka • Cottonil • D Store • Debenhams 	<ul style="list-style-type: none"> • Ego • Embrator • Etam • GAP • H&M • Home Centre 	<ul style="list-style-type: none"> • IKEA • Image Furniture • Levi's • Mango • Marks & Spencer • Omar Effendi 	<ul style="list-style-type: none"> • Pull & Bear • Tid Lamond • Zara
France	<ul style="list-style-type: none"> • Alinea • Armand Thierry • Asos • BUT • C&A • Cache-Cache • Camaieu • Celio • Conforama 	<ul style="list-style-type: none"> • Decathlon • Etam • FNAC • Galeries Lafayette • GÉMO • H&M • IKEA • JD Sports • Jules 	<ul style="list-style-type: none"> • Kiabi • La Halle • Maisons du Monde • Mango • Marionnaud • Nocibé • Pimkie • Printemps • Promod 	<ul style="list-style-type: none"> • Sephora • UNIQLO • Urban Outfitters • Yves Rocher • Zalando • Zara
Germany	<ul style="list-style-type: none"> • ASOS • Bauhaus • Bershka • Bonprix • Breuninger • Butlers • C&A • Depot • dm-drogerie markt • Douglas • Esprit 	<ul style="list-style-type: none"> • Galeria Kaufhof • Footlocker • H&M • Hornbach • IKEA • JD Sports • Karstadt • KiK • Levi's • Mango • Media Markt 	<ul style="list-style-type: none"> • Mömax • Müller • New Yorker • Obi • OTTO • Peek & Cloppenburg • Primark • real,- • Reserved • Rossmann • s.Oliver 	<ul style="list-style-type: none"> • Saturn • Staples • TK Maxx • toom • Urban Outfitters • Vero Moda / Jack & Jones • Woolworth • Zara • Zero

Hong Kong	<ul style="list-style-type: none"> ASOS Aeon Angel Cosmetics Aster Bonjour Bossini Colourmix Cotton On CR Care 	<ul style="list-style-type: none"> Daiso Esprit G2000 GAP Giordano H&M IKEA Levi's Mango 	<ul style="list-style-type: none"> Mannings Marks & Spencer Muji Pricerite Sasa Sincere SOGO Topshop / Topman UNIQLO 	<ul style="list-style-type: none"> Watsons Wing On YATA Yue Hwa Chinese Products Zalora Zara
India	<ul style="list-style-type: none"> 98.4 Allen Solly And Apollo Pharmacy Being Human Color Plus Da Milano Fab India Homes Fabindia 	<ul style="list-style-type: none"> Flying Machine Fortis Healthworld Franco Leone Global Desi Guardian HiDesign Home Centre Home Town Lakme 	<ul style="list-style-type: none"> Lifestyle Louis Phillipe Max Medlife Monte Carlo Nykaa Pantaloons Park Avenue Raymond 	<ul style="list-style-type: none"> Reliance Trends Shoppers Stop Spykar The Collective Vishal Mega Mart W Westside
Indonesia	<ul style="list-style-type: none"> Ace Hardware Bata Berrybenka Bershka Bossini Centro Century Cotton On Courts Daiso Debenhams 	<ul style="list-style-type: none"> Esprit G2000 GAP Giordano Guardian H&M IKEA Informa K-24 Kawan Lama Kimia Farma 	<ul style="list-style-type: none"> Lazada Levi's Mango Marks & Spencer Matahari Metro Mitra10 Planet Sports Pull & Bear Ramayana SOGO 	<ul style="list-style-type: none"> Sport Station The Executive Topshop / Topman UNIQLO Watsons Zalora Zara
Ireland	<ul style="list-style-type: none"> Arnotts B&Q Boots Brown Thomas Debenhams 	<ul style="list-style-type: none"> GAP H&M Harvey Norman IKEA JD Sports 	<ul style="list-style-type: none"> Marks & Spencer Penneys River Island Sports Direct TK Maxx 	<ul style="list-style-type: none"> Topshop / Topman Urban Outfitters Vero Moda / Jack & Jones Woodies Zara
Israel	<ul style="list-style-type: none"> ACE Bershka Cassidi Castro Fox Golf H&M 	<ul style="list-style-type: none"> H&O Hamashbir Lazarchan Home Center Honigman KARE Levi's 	<ul style="list-style-type: none"> Mango Next ONOT Pull & Bear Renuar Super-Pharm TNT 	<ul style="list-style-type: none"> Topshop / Topman United Colors of Benetton Zara

Italy	<ul style="list-style-type: none"> Acqua&Sapone Alcott Asos Bershka Bricocenter Calzedonia Camicissima Coin Desigual GAP 	<ul style="list-style-type: none"> Golden Point Footlocker H&M IKEA Intersport JD Sports Kasanova La Rinascente Leroy Merlin Levi's 	<ul style="list-style-type: none"> Lillapois Maisons du Monde Mango Max&Co. Motivi Muji Naracamicie OVS Pimkie Pull & Bear 	<ul style="list-style-type: none"> Sisley Terranova Tigotà United Colors of Benetton Upim Urban Outfitters Zara
Japan	<ul style="list-style-type: none"> AEON ASKUL Cawachi Cocokara Fine Cosmos Daimaru GAP H&M 	<ul style="list-style-type: none"> Hankyu IKEA Isetan Levi's Matsumoto Kiyoshi Matsuya Matsuzakaya Mitsukoshi 	<ul style="list-style-type: none"> Muji Nitori Office Depot Seibu Sugi Sundrug Takashimaya Tokyu 	<ul style="list-style-type: none"> Tsuruha UNIQLO Vivre Watsons Welcia Zara
Malaysia	<ul style="list-style-type: none"> Ace Hardware Aeon Wellness Bonia Brands Outlet Caring Cosway Cotton On Courts Daiso 	<ul style="list-style-type: none"> Esprit GAP Giordano Guardian H&M Health Lane IKEA Isetan Levi's 	<ul style="list-style-type: none"> Mango Marks & Spencer Metrojaya MR DIY Muji Padini Parkson Studio R Robinsons 	<ul style="list-style-type: none"> Department Store Tangs Topshop / Topman UNIQLO Watsons Zalora Zara
Mexico	<ul style="list-style-type: none"> Coppel Elektra Fabricas de francia Farmacia San Pablo Farmacias del Ahorro 	<ul style="list-style-type: none"> GAP H&M Home Depot Levi's Liverpool 	<ul style="list-style-type: none"> Martí Office Depot OfficeMax Sam's Club Sanborns 	<ul style="list-style-type: none"> Sears Suburbia UNIQLO Zara
Netherlands	<ul style="list-style-type: none"> Action Blokker Bol C&A Etos FNAC 	<ul style="list-style-type: none"> Footlocker Gamma H&M HEMA Hunkemoller IKEA 	<ul style="list-style-type: none"> Intersport JD Sports Kruidvat Praxis Urban Outfitters Van Haren 	<ul style="list-style-type: none"> We Xenos Zalando

New Zealand	<ul style="list-style-type: none"> • Amcal • Bed, Bath & Beyond • Briscoes • Bunnings • Cotton On • Farmers 	<ul style="list-style-type: none"> • Glassons • H&M • Hallensteins • Kathmandu • K-Mart • Levi's 	<ul style="list-style-type: none"> • Life Pharmacy • Mitre 10 • Noel Leeming • Paper Plus • Rebel Sports • The Warehouse 	<ul style="list-style-type: none"> • Topshop / Topman • Unichem Pharmacy • Warehouse Stationery • Whitcoulls • Zara
Philippines	<ul style="list-style-type: none"> • Celio • Cotton On • Cyberzone • Daiso • Debenhams • Esprit • Folded & Hung • G2000 • GAP • Giordano • H&M 	<ul style="list-style-type: none"> • Handyman • IKEA • Isetan • Kamiseta • Levi's • Mango • Marks & Spencer • Mercury Drug • Muji • PC Gilmore • Computer Center 	<ul style="list-style-type: none"> • Penshoppe • Promod • Robinsons • Department Store • Rose Pharmacy • Rustan's • Department Store • Sephora • SM Department Store • SM Home 	<ul style="list-style-type: none"> • The Generics • Pharmacy (TGP) • The Landmark • Topshop / Topman • UNIQLO • Watsons • Wilcon • Zalora • Zara
Poland	<ul style="list-style-type: none"> • Abra • Agata meble • Apteka Bliska • BRW (Black Red White) • C&A • Castorama • Decathlon 	<ul style="list-style-type: none"> • Esprit • Eurocash • H&M • IKEA • Intersport • JD Sports • Jysk • KappAhl 	<ul style="list-style-type: none"> • Levi's • Makro Cash & Carry • Mango • Moja Apteka • Natura Drogerie • Rossmann • Selgros • Super-Pharm 	<ul style="list-style-type: none"> • VOX • Zara • Ziko Apteka
Portugal	<ul style="list-style-type: none"> • AKI • Area • Bershka • Bricomart • C&A • Casa • Conforama • Cortefiel • DeBorla • El Corte Ingles 	<ul style="list-style-type: none"> • Espaço Casa Bem • Espaço Saúde e Bem • Estar (Jumbo) • Farmácia Holon • FNAC • H&M • IKEA • JD Sports • Lanidor 	<ul style="list-style-type: none"> • Leroy Merlin • Levi's • Mango • Massimo Dutti • MO (Modalfa) • Papelaria Fernandes • Primark • Pull & Bear • Quebramar 	<ul style="list-style-type: none"> • Sacoor Brothers • Salsa • Springfield • Staples • Stradivarius • Tiffosi • United Colors of Benetton • Well's (Continente) • Zara
Romania	<ul style="list-style-type: none"> • Bershka • Brico Depot • C&A • Catena • Dedeman • Dona • Farmacia Punkt 	<ul style="list-style-type: none"> • Farmacille • Belladonna • HelpNet • H&M • IKEA • Intersport • JD Sports 	<ul style="list-style-type: none"> • Kenvelo • Leroy Merlin • LK Waikiki • Mango • Mobexpert • New Yorker • Praktiker 	<ul style="list-style-type: none"> • Pull & Bear • Sensiblu • Somproduct • Zara

Russia	<ul style="list-style-type: none"> • 220 volt • Castorama • Colin's • GAP • Gloria Jeans • GUM • H&M • IKEA 	<ul style="list-style-type: none"> • InCity • Intersport • JD Sports • Komus • Leroy Merlin • Levi's • Mega • Obi 	<ul style="list-style-type: none"> • Officemag • Oodji • O'Stin • Pharmacor • Posuda tsentr • Rigla • Samson-Pharma • Savage 	<ul style="list-style-type: none"> • Sela • Shatura • TSUM • Zara • Zolla
Saudi Arabia	<ul style="list-style-type: none"> • BHS • Bloomingdale's • Debenhams • Esprit • Galeries Lafayette • GAP 	<ul style="list-style-type: none"> • H&M • Mango • Marks & Spencer • Promod • River Island • Topshop / Topman 	<ul style="list-style-type: none"> • United Colors of Benetton • Vero Moda / Jack & Jones • Zara 	
Singapore	<ul style="list-style-type: none"> • ASOS • BHG • Bossini • Cotton On • Crate and Barrel • Courts • Daiso • Decathlon • Esprit • Fox 	<ul style="list-style-type: none"> • G2000 • GAP • Giordano • Guardian • H&M • Hang Ten • Home-Fix • IKEA • Isetan • Kinokuniya 	<ul style="list-style-type: none"> • Levi's • Mango • Marks & Spencer • Muji • Pull & Bear • Robinsons Department Store • Sephora • Spotlight 	<ul style="list-style-type: none"> • Takashimaya • Tangs • Topshop / Topman • UNIQLO • Unity • Watsons • Yishion • Zalora • Zara
South Africa	<ul style="list-style-type: none"> • Builders Warehouse • Clicks • Dis-Chem • Edgars • Forever New 	<ul style="list-style-type: none"> • Foschini • Game • H&M • Levi's • Makro 	<ul style="list-style-type: none"> • Pep • Spree • Takealot • Truworths • Yuppiechef 	<ul style="list-style-type: none"> • Zando • Zara
South Korea	<ul style="list-style-type: none"> • 8Seconds • AK Plaza • Daiso • Galleria Department • GAP • Giordano • H&M 	<ul style="list-style-type: none"> • Hyundai Department • IKEA • Jaju • Kosney at Home • Levi's • LOHB • Lotte Department 	<ul style="list-style-type: none"> • Mango • Marks & Spencer • Mixxo • Muji • Olive Young • Shinsegae Department • Spao 	<ul style="list-style-type: none"> • Topten • UNIQLO • Watsons • Zara

Spain	<ul style="list-style-type: none"> • AKI • Asos • Bershka • Bodybell • Bricomart • C&A • Casa • Conforama 	<ul style="list-style-type: none"> • Cortefiel • Desigual • Douglas • El Corte Ingles • Footlocker • FNAC • H&M • IKEA 	<ul style="list-style-type: none"> • Intersport • JD Sports • Juteco • Leroy Merlin • Mango • Oysho • Primark • Pull & Bear 	<ul style="list-style-type: none"> • Sephora • Sfera • Springfield • Stradivarius • Women's Secret • Zara
Sweden	<ul style="list-style-type: none"> • Åhléns • Apotek Hjärtat • Apoteket • Apoteksgruppen • Bauhaus • Biltema • Clas Ohlson 	<ul style="list-style-type: none"> • H&M • Hornbach • IKEA • Indiska • Intersport • JD Sports • Jula 	<ul style="list-style-type: none"> • Jysk • KappAhl • Kicks • Kronans Apotek • Lindex • MQ • NK 	<ul style="list-style-type: none"> • ÖoB • Rusta • Urban Outfitters • Vero Moda / Jack & Jones • Zara
Switzerland	<ul style="list-style-type: none"> • C&A • Esprit • FNAC 	<ul style="list-style-type: none"> • H&M • IKEA • Intersports 	<ul style="list-style-type: none"> • JD Sports • Mango • Massimo Dutti 	<ul style="list-style-type: none"> • We • Zara
Taiwan	<ul style="list-style-type: none"> • ASOS • Bossini • Chungyo • Cosmed • Daiso • Esprit • Far Eastern • G2000 	<ul style="list-style-type: none"> • GAP • Giordano • H&M • Hang Ten • Hanshin • HOLA • IKEA • Japan Medical 	<ul style="list-style-type: none"> • Levi's • Mango • Medfirst • Muji • NET • Nitori • Shin Kong Mitsukoshi 	<ul style="list-style-type: none"> • SOGO • UNIQLO • Uni-Ustyle • Watsons • Working House • Zalora • Zara
Thailand	<ul style="list-style-type: none"> • B2S • Boots • Bossini • Central • Cotton On • Daiso • Esprit • Fascino • G2000 • GAP • Giordano 	<ul style="list-style-type: none"> • H&M • HomeWorks • HomePro • IKEA • Index Living Mall • Isetan • Jaspal • Kinokuniya • Levi's • Mango • Marks & Spencer 	<ul style="list-style-type: none"> • Muji • P&F Super Drug • Pure by Big C • Robinsons Department Store • SB Design Square • SB Furniture • Siam Paragon • The EmQuartier • The Mall 	<ul style="list-style-type: none"> • Topshop / Topman • UNIQLO • Watsons • Zalora • Zara • Zen

Turkey	<ul style="list-style-type: none"> Bellona Bershka Beymen Boyner C&A Çarsi Çetinkaya Collezione De Facto Debenhams 	<ul style="list-style-type: none"> Ender English Home Evkur Gencallar Gratis H&M IKEA Intersports Istikbal JD Sports 	<ul style="list-style-type: none"> Koçtaş Koton LC Waikiki Levi's Madame Coco Mango Marks & Spencer Mavi Jeans Özdilek Özdilek Park 	<ul style="list-style-type: none"> Rossmann Seven Hill T-Shop Vakko Watsons YKM Zara
UAE	<ul style="list-style-type: none"> BHS Bloomingdale's Debenhams Esprit Galleries Lafayette GAP 	<ul style="list-style-type: none"> H&M Mango Marks & Spencer Promod River Island Topshop / Topman 	<ul style="list-style-type: none"> United Colors of Benetton Vero Moda / Jack & Jones Zara 	
United Kingdom	<ul style="list-style-type: none"> Abercrombie & Fitch Argos ASOS B&Q Boots Debenhams DFS Dreams Dunelm Esprit 	<ul style="list-style-type: none"> Footlocker Foot Asylum Furniture Village GAP H&M Hollister Homebase House of Fraser IKEA Intersport JD Sports 	<ul style="list-style-type: none"> John Lewis Levi's Littlewoods Mango Marks & Spencer Next Primark River Island Size? Sports Direct Superdrug 	<ul style="list-style-type: none"> TK Maxx Topshop / Topman UNIQLO Urban Outfitters Zara
USA	<ul style="list-style-type: none"> Abercrombie & Fitch Ace Hardware ASOS Banana Republic Barneys Bed, Bath & Beyond Best Buy Bloomingdale's Burlington Stores CVS Duane Reade Fanatics 	<ul style="list-style-type: none"> Footlocker GAP H&M Hollister Home Depot IKEA J.C. Penney Kohl's Levi's Loft Lord and Taylor Lowe's Macy's 	<ul style="list-style-type: none"> Marshalls Neiman Marcus Nordstrom Office Depot Old Navy Rite Aid Saks Fifth Avenue Saks Off Fifth Sam's Club Sephora Staples Target TJ Maxx 	<ul style="list-style-type: none"> True Value UNIQLO Urban Outfitters USA Sports Walgreens Zara

Vietnam	<ul style="list-style-type: none"> • Bossini • Crescent Mall • Diamond Plaza • G2000 • GAP 	<ul style="list-style-type: none"> • Guardian • Mango • Marks & Spencer • MyChau Pharmacy • Parkson 	<ul style="list-style-type: none"> • Phano Pharmacy • Pharmacity • Takashimaya • Topshop / Topman • Vistar Pharmacy 	<ul style="list-style-type: none"> • Vivo City • Zalora • Zara
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SPORTS BRANDS** Have you purchased anything from these sports brands?

- Purchased in the last 2 years
- Purchased longer ago
- Never purchased

All markets	<ul style="list-style-type: none"> • Adidas • Asics • Athleta (Gap) • Brooks • Champion • Columbia • Converse • Diadora • Fabletics 	<ul style="list-style-type: none"> • FILA • Hummel • Jordan (inc. Air Jordan) • Kappa • Lotto • Lululemon • Mitchell & Ness • Mizuno 	<ul style="list-style-type: none"> • New Balance • New Era • Nike • Oakley • Peak • Puma • Reebok • Riddell • Saucony 	<ul style="list-style-type: none"> • Skechers • Supreme • Umbro • Undeafated • Under Armour • Uniqlo • Wilson • Yonex
Austria	<ul style="list-style-type: none"> • Atomic Skis 	<ul style="list-style-type: none"> • Blizzard Sport 	<ul style="list-style-type: none"> • Fischer Sports 	<ul style="list-style-type: none"> • Kneissl
Belgium	<ul style="list-style-type: none"> • Patrick 			
Brazil	<ul style="list-style-type: none"> • CCM 	<ul style="list-style-type: none"> • Lauf 	<ul style="list-style-type: none"> • Olympikus 	<ul style="list-style-type: none"> • Oxer
China	<ul style="list-style-type: none"> • 361° • Anta 	<ul style="list-style-type: none"> • Feiyue • Li Ning 	<ul style="list-style-type: none"> • North Face • Onitsuka Tiger 	
Egypt	<ul style="list-style-type: none"> • Erke 	<ul style="list-style-type: none"> • Gym Apparel 	<ul style="list-style-type: none"> • Vans 	
France	<ul style="list-style-type: none"> • Le Coq Sportif 			
Germany	<ul style="list-style-type: none"> • Jako • Sport-Saller 	<ul style="list-style-type: none"> • Völkl • Reusch 	<ul style="list-style-type: none"> • Uhlsport 	
Hong Kong	<ul style="list-style-type: none"> • Aigle • K.Swiss 	<ul style="list-style-type: none"> • Le Coq Sportif • Tiger 	<ul style="list-style-type: none"> • Vans 	
India	<ul style="list-style-type: none"> • Cosco • HRX 	<ul style="list-style-type: none"> • Nivia • Power 	<ul style="list-style-type: none"> • Proline • Seven 	<ul style="list-style-type: none"> • Sparx • Yepme

Indonesia	<ul style="list-style-type: none"> • Airwalk • Eagle 	<ul style="list-style-type: none"> • Erke • League 	<ul style="list-style-type: none"> • Mundo • North Face 	<ul style="list-style-type: none"> • Piero • Speedo
Ireland	<ul style="list-style-type: none"> • Canterbury 	<ul style="list-style-type: none"> • Ellesse 	<ul style="list-style-type: none"> • North Face 	<ul style="list-style-type: none"> • O'Neills
Italy	<ul style="list-style-type: none"> • Legea 			
Japan	<ul style="list-style-type: none"> • Descente 	<ul style="list-style-type: none"> • Onitsuka Tiger 		
Malaysia	<ul style="list-style-type: none"> • Ak-Ikhsan Sports • Erke 	<ul style="list-style-type: none"> • FitnessConcept • Royal Sporting House 	<ul style="list-style-type: none"> • Sports Empire • World of Sports 	
Mexico	<ul style="list-style-type: none"> • Desigual 			
Netherlands	<ul style="list-style-type: none"> • Hi-Tec 	<ul style="list-style-type: none"> • Maple Skate 	<ul style="list-style-type: none"> • Mogema 	<ul style="list-style-type: none"> • Q1905 (Quick)
New Zealand	<ul style="list-style-type: none"> • Kathmandu 			
Philippines	<ul style="list-style-type: none"> • Erke 	<ul style="list-style-type: none"> • North Face 	<ul style="list-style-type: none"> • World Balance 	
Poland	<ul style="list-style-type: none"> • 4f 	<ul style="list-style-type: none"> • Martes Sport 	<ul style="list-style-type: none"> • Vans 	
Romania	<ul style="list-style-type: none"> • Gant 	<ul style="list-style-type: none"> • Levi's 	<ul style="list-style-type: none"> • Vans 	
Russia	<ul style="list-style-type: none"> • Demix 	<ul style="list-style-type: none"> • Joma 	<ul style="list-style-type: none"> • Speedo 	
Saudi Arabia	<ul style="list-style-type: none"> • Erke 	<ul style="list-style-type: none"> • Sun&Sand Sports 	<ul style="list-style-type: none"> • Vans 	
Singapore	<ul style="list-style-type: none"> • Erke 	<ul style="list-style-type: none"> • Vans 		
South Africa	<ul style="list-style-type: none"> • Canterbury • CapeUnion Mart 	<ul style="list-style-type: none"> • Grays • Hi-Tek • Hurley 	<ul style="list-style-type: none"> • K-Way • Maxed • Rip Curl 	
Sweden	<ul style="list-style-type: none"> • Craft of Scandinavia 	<ul style="list-style-type: none"> • Jofa • SalmingSports 		

Switzerland	<ul style="list-style-type: none"> KJUS 	<ul style="list-style-type: none"> On 	
Thailand	<ul style="list-style-type: none"> Erke 		
Turkey	<ul style="list-style-type: none"> Erke 	<ul style="list-style-type: none"> Lescon 	
UAE	<ul style="list-style-type: none"> Erke 	<ul style="list-style-type: none"> Van 	
USA	<ul style="list-style-type: none"> ARIAT Clothing 	<ul style="list-style-type: none"> Sergio Tacchini Starter 	<ul style="list-style-type: none"> Vans
Vietnam	<ul style="list-style-type: none"> Erke 		

SPORTS TEAMS: EUROPEAN FOOTBALL / SOCCER**

Do you support, follow or have an interest in any of these European football / soccer clubs?	<ul style="list-style-type: none"> A.S. Monaco A.S. Roma AC Milan AFC Ajax Arsenal Atletico Madrid Bayer Leverkusen Bayern Munich Borussia Dortmund Celtic FC Chelsea 	<ul style="list-style-type: none"> Everton FC Barcelona FC Schalke 04 Galatasaray Inter Milan Juventus Leicester City Liverpool Manchester City Manchester United Newcastle United 	<ul style="list-style-type: none"> Olympique de Marseille Paris Saint-Germain Real Madrid S.L. Benfica S.S.C. Napoli Southampton FC Tottenham Hotspur Valencia West Ham
<ul style="list-style-type: none"> Support as a Main Club Support as a Secondary Club Have Interest In Any Support / Interest 			

SPORTS TEAMS: NBA**

Thinking about the National Basketball Association (NBA) in the US, do you follow any of these teams (e.g. watch their games in full or via highlight clips, check results, keep up with them on social media or read news about them)?	<ul style="list-style-type: none"> Atlanta Hawks Boston Celtics Brooklyn Nets Charlotte Hornets Chicago Bulls Cleveland Cavaliers Dallas Mavericks Denver Nuggets Detroit Pistons Golden State Warriors Houston Rockets 	<ul style="list-style-type: none"> Indiana Pacers LA Clippers Los Angeles Lakers Memphis Grizzlies Miami Heat Milwaukee Bucks Minnesota Timberwolves New Orleans Pelicans New York Knicks Oklahoma City Thunder 	<ul style="list-style-type: none"> Orlando Magic Philadelphia Sixers Phoenix Suns Portland Trail Blazers Sacramento Kings San Antonio Spurs Toronto Raptors Utah Jazz Washington Wizards
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**SPORTS TEAMS:
NFL****

Thinking about the National Football League (NFL) in the US, do you follow any of these teams (e.g. watch their games in full or via highlight clips, check results, keep up with them on social media or read news about them)?

- Arizona Cardinals
- Atlanta Falcons
- Baltimore Ravens
- Buffalo Bills
- Carolina Panthers
- Chicago Bears
- Cincinnati Bengals
- Cleveland Browns
- Dallas Cowboys
- Denver Broncos
- Detroit Lions
- Green Bay Packers
- Houston Texans
- Indianapolis Colts
- Jacksonville Jaguars
- Kansas City Chiefs
- Las Vegas Raiders
- Los Angeles Chargers
- Los Angeles Rams
- Miami Dolphins
- Minnesota Vikings
- New England Patriots
- New Orleans Saints
- New York Giants
- New York Jets
- Philadelphia Eagles
- Pittsburgh Steelers
- San Francisco 49ers
- Seattle Seahawks
- Tampa Bay Buccaneers
- Tennessee Titans
- Washington Redskins

**SUPERMARKETS /
CONVENIENCE
STORES:
AWARENESS****

Which of these supermarkets / convenience stores have you heard of?

**SUPERMARKETS /
CONVENIENCE
STORES:
ENGAGEMENT****

How frequently do you shop at these supermarkets / convenience stores? This could be online or in one of their stores.

Weekly | Monthly | Less often | Never

- | | | | | |
|-----------|-------------|---------|--------------|-----------|
| Argentina | • Carrefour | • Dia | • Jumbo | • Vea |
| | • Coto | • Disco | • La Anónima | • Walmart |

- | | | | |
|-----------|------------|---------|--------------|
| Australia | • 7-Eleven | • Coles | • Woolworths |
| | • Aldi | • IGA | |

- | | | | |
|---------|---------|----------|---------------|
| Austria | • ADEG | • Lidl | • Penny Markt |
| | • Billa | • Merkur | • SPAR |
| | • Hofer | • MPreis | • Unimarkt |

- | | | | | |
|---------|----------------|-------------|----------------|---------|
| Belgium | • Albert Heijn | • Carrefour | • Delhaize | • Lidl |
| | • Aldi | • Colruyt | • Intermarché | • Match |
| | • Bio-Planet | • Cora | • Leader Price | • Spar |

- | | | | |
|--------|-------------|--------------------|-----------|
| Brazil | • Carrefour | • Extra | • Walmart |
| | • Dia | • Lojas Americanas | |

- | | | | |
|--------|-------------|----------|-----------|
| Canada | • Carrefour | • Metro | • Walmart |
| | • Costco | • Sobeys | |

- | | | | | |
|-------|---------------|---------------|--------------------|-----------|
| China | • 7-Eleven | • Jingkelong | • LOTUS | • Wumart |
| | • AEON | • Lianhua | • ParknShop | • Yonghui |
| | • Carrefour | • Supermarket | • RT-Mart / Auchan | |
| | • CR Vanguard | • Lotte Mart | • Walmart | |

- | | | | | |
|----------|-----------|-----------------|--------------|---------------|
| Colombia | • Ara | • Exito | • Makro | • Surtifruver |
| | • Carulla | • Jumbo | • Oxxo | • Surtimax |
| | • D1 | • Justo & Bueno | • SuperInter | |

Denmark	<ul style="list-style-type: none"> • 7-Eleven • Aldi • Brugsen 	<ul style="list-style-type: none"> • Fakta • Fotex • Irma 	<ul style="list-style-type: none"> • Kvickly • Lidl • Meny 	<ul style="list-style-type: none"> • REMA 100
Egypt	<ul style="list-style-type: none"> • Alfa Market • BIM • Carrefour 	<ul style="list-style-type: none"> • Fathalla • Fresh Food Market • Hypermart 	<ul style="list-style-type: none"> • Kheir Zaman • Metro • Oscar Grand Stores 	<ul style="list-style-type: none"> • Panda • Ragab Sons • Spinneys
France	<ul style="list-style-type: none"> • Aldi • Auchan • Carrefour 	<ul style="list-style-type: none"> • Casino • Cora • E.Leclerc 	<ul style="list-style-type: none"> • Intermarché • Leader Price • Lidl 	<ul style="list-style-type: none"> • Monoprix • Netto • Super U
Germany	<ul style="list-style-type: none"> • Aldi • Edeka 	<ul style="list-style-type: none"> • Kaufland • Lidl 	<ul style="list-style-type: none"> • Netto • Penny 	<ul style="list-style-type: none"> • REWE • Spar
Hong Kong	<ul style="list-style-type: none"> • 759 Store • 7-Eleven 	<ul style="list-style-type: none"> • Circle K • Jasons Marketplace 	<ul style="list-style-type: none"> • ParknShop • Vanguard 	<ul style="list-style-type: none"> • Wellcome
India	<ul style="list-style-type: none"> • Big Bazaar • D-Mart • Godrej's Nature Basket 	<ul style="list-style-type: none"> • HyperCity • In & Out • More 	<ul style="list-style-type: none"> • Reliance Fresh • Safal • Spar 	<ul style="list-style-type: none"> • Spencer's • Star • Twenty Four Seven
Indonesia	<ul style="list-style-type: none"> • 7-Eleven • Alfamart • Carrefour 	<ul style="list-style-type: none"> • Circle K • Farmers Market • Foodmart 	<ul style="list-style-type: none"> • Giant • Hero • Hypermart 	<ul style="list-style-type: none"> • Indomaret • Lotte Mart • Super Indo
Ireland	<ul style="list-style-type: none"> • Aldi • Centra 	<ul style="list-style-type: none"> • Dunnes Stores • Lidl 	<ul style="list-style-type: none"> • Spar • SuperValu 	<ul style="list-style-type: none"> • Tesco
Israel	<ul style="list-style-type: none"> • AM:PM • Cofix 	<ul style="list-style-type: none"> • Hatzi Hinam Marketing 	<ul style="list-style-type: none"> • MEGA • Rami Levy Hashikma 	<ul style="list-style-type: none"> • Shufersal • Tiv Ta'am
Italy	<ul style="list-style-type: none"> • Carrefour • Conad • Co-op 	<ul style="list-style-type: none"> • Crai • Despar • Esselunga 	<ul style="list-style-type: none"> • Iper • Lidl • Pam 	<ul style="list-style-type: none"> • Simply • Unes
Japan	<ul style="list-style-type: none"> • 7-Eleven • AEON • Daiei • FamilyMart 	<ul style="list-style-type: none"> • Gourmet City • Ito-Yokado • Lawson • MaxValu 	<ul style="list-style-type: none"> • Ministop • Seiyu • The Garden Jiyugaoka 	<ul style="list-style-type: none"> • York-Benimaru • York Mart
Malaysia	<ul style="list-style-type: none"> • 7-Eleven • Aeon BIG • Aeon Jusco 	<ul style="list-style-type: none"> • Cold Storage • Econsave • Family Mart 	<ul style="list-style-type: none"> • Giant • Mydin • NSK 	<ul style="list-style-type: none"> • Tesco

Mexico	<ul style="list-style-type: none"> • 7-Eleven • Bodega Aurrera • Chedraui 	<ul style="list-style-type: none"> • Circle K • Comercial Mexicana • Costco 	<ul style="list-style-type: none"> • Gigante • La Comer • Oxxo 	<ul style="list-style-type: none"> • Superama • Walmart • Zorro
Netherlands	<ul style="list-style-type: none"> • Albert Heijn 	<ul style="list-style-type: none"> • Aldi 	<ul style="list-style-type: none"> • Jumbo 	<ul style="list-style-type: none"> • Lidl
New Zealand	<ul style="list-style-type: none"> • Countdown 	<ul style="list-style-type: none"> • New World 	<ul style="list-style-type: none"> • Pak n Save 	
Philippines	<ul style="list-style-type: none"> • 7-Eleven • Alfamart • All Day 	<ul style="list-style-type: none"> • Circle K • Family Mart • Lawson 	<ul style="list-style-type: none"> • Ministop • Puregold • SM 	<ul style="list-style-type: none"> • Walter Mart
Poland	<ul style="list-style-type: none"> • Aldi • Auchan • Biedronka 	<ul style="list-style-type: none"> • Carrefour • E.Leclerc • Intermarché 	<ul style="list-style-type: none"> • Kauflandi • Lewiatan • Lidl 	<ul style="list-style-type: none"> • Netto • Tesco
Portugal	<ul style="list-style-type: none"> • Aldi • Continente • Dia 	<ul style="list-style-type: none"> • E.Leclerc • Intermarché • Jumbo 	<ul style="list-style-type: none"> • Lidl • Makro • Minipreço 	<ul style="list-style-type: none"> • Pingo Doce
Romania	<ul style="list-style-type: none"> • Auchan • Carrefour 	<ul style="list-style-type: none"> • Cora • Kaufland 	<ul style="list-style-type: none"> • Lidl • Mega Image 	<ul style="list-style-type: none"> • Profi • Selgros
Russia	<ul style="list-style-type: none"> • DIXY 	<ul style="list-style-type: none"> • Radezh 	<ul style="list-style-type: none"> • SPAR 	
Saudi Arabia	<ul style="list-style-type: none"> • Carrefour 	<ul style="list-style-type: none"> • Danube 	<ul style="list-style-type: none"> • Panda 	
Singapore	<ul style="list-style-type: none"> • 7-Eleven • BigBox • Cheers 	<ul style="list-style-type: none"> • Cold Storage • Fair Price • Giant 	<ul style="list-style-type: none"> • Jasons Marketplace • Prime • Sheng Siong 	
South Africa	<ul style="list-style-type: none"> • Checkers • OK 	<ul style="list-style-type: none"> • Pick n Pay • ShopRite 	<ul style="list-style-type: none"> • SPAR • Woolworth 	
South Korea	<ul style="list-style-type: none"> • 7-Eleven • Costco • Cspace 	<ul style="list-style-type: none"> • CU • E-Mart • FamilyMart 	<ul style="list-style-type: none"> • GS Super • Homeplus • Lotte Mart 	<ul style="list-style-type: none"> • Top Mart • With Me
Spain	<ul style="list-style-type: none"> • Alcampo • Aldi • Carrefour • Consum 	<ul style="list-style-type: none"> • Día • Eroski • Hipercor • Lidl 	<ul style="list-style-type: none"> • Mercadona • Opencor • Supercor • Supermercados 	<ul style="list-style-type: none"> • El Corte Inglés
Sweden	<ul style="list-style-type: none"> • 7-Eleven • Co-op 	<ul style="list-style-type: none"> • Hemköp • ICA 	<ul style="list-style-type: none"> • Lidl • Netto 	<ul style="list-style-type: none"> • Willys

Switzerland	<ul style="list-style-type: none"> • Aldi • Co-op 	<ul style="list-style-type: none"> • Denner • Lidl 	<ul style="list-style-type: none"> • Migros • SPAR 	
Taiwan	<ul style="list-style-type: none"> • 7-Eleven • A-Mart • Carrefour 	<ul style="list-style-type: none"> • Costco • Family Mart • Hi-Life 	<ul style="list-style-type: none"> • OK Mart • PX-mart • RT Mart 	<ul style="list-style-type: none"> • Save & Safe • Sinon • Wellcome
Thailand	<ul style="list-style-type: none"> • 7-Eleven • Big C • Foodland 	<ul style="list-style-type: none"> • Fresh Mart • Gourmet Market • MaxValu 	<ul style="list-style-type: none"> • Tesco Lotus • Tops • Villa Market 	
Turkey	<ul style="list-style-type: none"> • A101 • BIM • Çagri 	<ul style="list-style-type: none"> • Carrefour • Hakmar • Kiler 	<ul style="list-style-type: none"> • Kipa Ekspres • Makromarket • Metro 	<ul style="list-style-type: none"> • Migros • Şok
UAE	<ul style="list-style-type: none"> • 7-Eleven • Carrefour 	<ul style="list-style-type: none"> • Choithrams • LuLu 	<ul style="list-style-type: none"> • Spinneys 	
United Kingdom	<ul style="list-style-type: none"> • Aldi • ASDA • Co-op 	<ul style="list-style-type: none"> • Lidl • Morrisons • Ocado 	<ul style="list-style-type: none"> • Sainsbury's • Tesco • Waitrose 	
USA	<ul style="list-style-type: none"> • 7-Eleven • Albertsons • Aldi • BJ's • Costco • Dollar General 	<ul style="list-style-type: none"> • Family Dollar • Kroger • Meijer • Publix • Safeway • SuperValu 	<ul style="list-style-type: none"> • Trader Joe's • Walmart • Whole Foods • WinCo Foods 	
Vietnam	<ul style="list-style-type: none"> • Aeon Citimart • Big C 	<ul style="list-style-type: none"> • Co.opmart • Fivimart 	<ul style="list-style-type: none"> • Lotte Mart • Maximark 	<ul style="list-style-type: none"> • Vinmart

TECHNOLOGY BRANDS: ENGAGEMENT**

Which technology brands do you currently use products or services from?

- Acer
- Apple
- Asus
- Bosch
- BOSE
- Canon
- Dell
- Fisher & Paykel *Singapore only*
- Godrej *India only*
- Hitachi
- HP
- Huawei
- Intel
- Lenovo
- LG
- Mi *Hong Kong only*
- Microsoft
- Midea *Singapore only*
- Miyako *Indonesia only*
- Panasonic
- Philips
- Polytan *Indonesia only*
- Samsung
- Sharp
- Siemens
- Sony
- Toshiba
- Videocon *India only*
- Xiaomi
- None of these

TECHNOLOGY BRANDS: CONSIDERATION**

Which of these brand(s) would be your top choice when you next buy an electrical item (e.g. home appliance, TV, laptop)

TECHNOLOGY BRANDS: ADVOCACY**

Which of these brands would you advocate to others (e.g. write / post positive reviews about, recommend to family / friends)?

NOTE: Intel asked for current usage only



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